



# ROTARY CLUB of CLAYTON Inc.

District 9810 Victoria, Australia

## Weekly Bulletin 2010-2011

Meets every Monday from 6:30pm at L'unico Restaurant  
319 Clayton Road, Clayton (Melways 79C2)  
(No meeting on public holidays)



9<sup>th</sup> May 2011

Volume 45, Number 40

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## District 9810 Awarding Winning Bulletin 2010/2011

### Upcoming Club Program

Date	Speaker	Chairperson	Desk	Visitors
9 <sup>th</sup> May	Night of Mothers Traditions	Reddy Kandadi	Bronwen Lamond	Craig Merson
16 <sup>th</sup> May	Pinewood Movie Night – Movie is Limitless	N/A	N/A	N/A
23 <sup>rd</sup> May	TBA	Bronwen Lamond	Craig Merson	Katherine Merson

### Presidents Report

On Saturday we had the District Assembly (at the venue where we will be holding our Changeover Night) and it must be said Jon chose well. The Assembly is the main opportunity to hear about Rotary's plans for next year and to give ideas to help us run our clubs. It is a pity our whole club was not there but the Saturday morning timeslot was a problem for many. There was much on offer and we had a good representation so will hear over the next few weeks what was said there. I attended the Membership stream, and, from my observations around the room, it was obvious that we are doing better than others in that area and some clubs are shrinking and full of aging members who are becoming less effective with time and at an increasing risk of falling off their twigs with no replacements in sight.

There was great interest in what we have done. Many excuses were given but our club was soundly applauded for our achievements which was nice. At the risk of being a bit repetitious, we must all keep working on membership because as we have found, the more members we have the easier it is for us to do things and we can do more (and have even more fun) with our numbers increased.

An example was given of a club in Western Australia (The Rotary Club of Crawley), just 12 months old and now with 99 members and with an incredible record of service already, one project alone had a profit of \$350,000! They now have a major industrial benefactor supporting them and always think outside the norm in what they do. It seems to work well for them and they are a great

## Rotary Four Way Test

"Of the things we think, say or do:

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?"

example to emulate. Basically they have been very smart and planned well, so must all clubs.

Let us do something similar, we all have mates, neighbours and business connections that we can ask and utilise, and we must keep nibbling away at increasing the size of our club. Rotary was compared to Lions, a very similar organisation however polls indicate that Lions are far better known. Why? They sell themselves better. I think our club has been selling itself like never prior but we can do far more I am sure. It is up to us, it won't be done for us!

Bill Sides

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## Last Meeting & Notes

### Last Meeting (02/05):

This week we held our Club Assembly which was chaired by president Bill Sides.

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### Meeting Notes:

- Bill Sides gave a reminder that District Assembly will be on the 7<sup>th</sup> May at the Hemisphere Conference Centre in Moorabbin. (See all the details in this week's bulletin). Please take note that this is a Saturday and not Sunday. Jon Breisch has notified all members on what positions they will fill next year.
- Bill Sides advised the club that the money which was sent by the district for the floods in Pakistan last year has not been confirmed that it actually reached its target. Instead of sending more money, it has been decided that the money will be used for local disasters instead. The club has proposed that \$1,000 goes towards the Queensland Floods and \$1,000 goes towards the Christchurch Earthquake. The proposal will be put forward at the next board meeting.
- On the 12<sup>th</sup> May Bill Sides will be attending along with Heather Norling & family the 2010 Apprentice & Traineeship Awards at Chisholm for the "Bill Norling Award". Bill Norling was a member of the Rotary Club of Clayton and had 100% attendance until he passed away. To honour Bill Norling, our club and the Norling family remember Bill's contribution to the "Heavy Vehicle" industry by giving an annual award to an outstanding apprentice in that field each year.
- Bill Sides gave a short report on the students who were sponsored by our club at MUNA (Model United Nations Assembly) last weekend. The students will visit our club over the next coming weeks to give a report on MUNA.
- John Barnes asked the club if it would be interested in providing some money towards a school in Laos which he has visited and supported in the past along with Gaye. The proposal was put forward to provide \$300 towards the school and this was supported by the club.
- A Farmers Market update was provided by Bill Sides. The first shift was quite and the second shift was busy. Heather Norling even came to the rescue by supplying utensils for the day. A discussion is required by the committee on how to handle the excess food leftovers and how much food should be ordered each month.
- Jean Cochrane spoke about having a garage sale again down at Safety Beach due to the excess stock. A proposal was put forward to target the Cup Day weekend. The proposal will be put forward at the next board meeting.

## THE OBJECT OF ROTARY

1. The development of acquaintance as an opportunity for service;
2. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;
3. The application of the ideal of service in each Rotarian's personal, business, and community life;
4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

- An e-mail was received from Sarah Heathcote (Monash Rotaractor) who will be participating in "Relay for Life 2011". Relay for Life is an overnight community event where teams of 10 or more keep a baton moving in a relay style walk or run to raise funds for the Cancer Council. Sarah relays for her Nanna who died of cancer in 2005 and for her uncle who died in 2010 and hopes by doing this other people might be spared from the same loss she felt. You can help support Sarah by making a secure donation using your credit card by following the attached link and searching for her name:-

<http://www.cancer.org.au/Getinvolved/donate.htm> To learn more about Relay for Life follow this link:-

<http://www.relayforlife.org.au/>

**Apologies** = John Goldspink, Rukshana Verzijl, Ed Allchin, Bronwen Lamond, Craig Merson, Katherine Merson & Richard Simmons.

**Make Ups** = Dianne Sides (E-Club), Ralph & Lesley Zuccaro (Farmers Market), Richard Simmons (MUNA), Glenys Pattison (Board Meeting), Jim & Jean Cochrane (Foodbank).

**Leave of Absence** = None.

**Visitors** = None.

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## Think Foundation Thoughts

### May\*

*This week's Foundation Thought is about ...*

**Clean water.** Rotarians put 1,250 biosand filters into homes in the Dominican Republic through a US\$150,000 project supported by a Rotary Foundation Matching Grant. This undertaking was part of the Children's Safe Water Alliance, a project of District 4060 that helped bring 19,000 filters — and clean water — to 100,000 people in 300 communities in just seven years. The alliance was the brainchild of Bob Hildreth, past president of the Rotary Club of Puerto Plata Isabel de Torres, Dominican Republic, and past club president James Bodenner and his wife, Susan, both members of the Rotary Club of Rockford, Michigan, USA.

*\*May does not have an official observance on the Rotary calendar. This month's Foundation Thoughts focus on water and sanitation.*

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## Important Club Dates

**Wednesday 18/05/11** – Board meeting at the home of Bill & Dianne Sides starting at 6:30 pm.

**Monday 27/06/11** – Annual Changeover at Hemisphere. (Full details TBA)

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## District 9810 News

### Business Breakfast—Australia: a great place to be right now!

Harold Mitchell AC – is a leading Australian businessman and regarded as the country's most influential media planner and buyer. The son of a saw-mill worker, Harold's career in advertising started at the age of 17 when he left the

Website - <http://rotarnet.com.au/users/9/98110/index.htm>

## Special Announcements

### Happy 80<sup>th</sup> Birthday to Heather Norling.

Victorian country town of Stawell for Melbourne with £2 in his pocket and found a job as an office boy in an ad agency. At 24, he became the media manager at USP Needham, and by the time he was 33 he was running the media buying operations of Masius Wynne Williams, Australia's third-biggest ad agency.

Harold Mitchell pioneered the idea of an independent media agency in 1976 when he opened the doors of his own business, Mitchell & Partners. He felt that the business community had a need for an enterprise that was totally dedicated to the task of researching, analysing and buying media made sense. Mitchell & Partners is recognised as one of the first media specialist agencies in the world and has a distinguished 30+ year history, including many industry firsts and the proud ability to respond to the changing and evolving media landscape. In May 2007 Harold sold his family business to the listed company **emitch** and formed Australia's largest independent communications group—Mitchell Communication Group.

You are invited to hear Harold Mitchell at a Business Breakfast arranged by **RC Box Hill Central**:

**Date:** Wednesday 18 May 7am for 7:30—concluding 9am

**Venue:** Box Hill Golf Club Station Street, Box Hill (Mel 61 D3)

**Cost:** \$50 (full breakfast)

**For Enquiries contact:**

Bruce McEwen 0413 144 700

Bernie Millane 0418 996 757 or download a registration form at:

[http://www.rotaryboxhillcentral.org.au/documents/  
BusinessBreakfastRegistration.pdf](http://www.rotaryboxhillcentral.org.au/documents/BusinessBreakfastRegistration.pdf)

**Proceeds to local community projects.**

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## Antiques & Collectables Appraisal Day—RC Nunawading

Experts in general antiques and collectables will give a verbal appraisal of the value of your items including art, china, furniture, ornaments, clocks, jewellery, stamps, coins and collectables.

**When:** Saturday 14 May  
10am—4pm

**Where:** Manchester Unity Hall  
8 Main Street, Blackburn

**Cost:** \$5.00 per item or set. No entry fee

David Freeman (Antiques & Art)

Scott Crombie (Jewellery)

Tony Shields (Coins, Stamps, Collectables)

Keith La Galle (Clocks, Watches)

**Enquiries: Max Whittick 9877 4974**

Organised by the Rotary Club of Nunawading with all proceeds to be used for its charitable and community projects.

**Sponsored by Barry Plant Real Estate – Blackburn and Mahons Lawyers  
Blackburn.**



## Rotaract Club of Monash

### Club Meeting Details:

The Club meets on the 1st and 3rd Wednesday of the Month at 7:30pm  
Mulgrave Neighbourhood House  
36 – 42 Mackie Road, Mulgrave  
(Melways 80C3)

### Upcoming Rotaract Events:

### Rotaract Roster:

Date	Rotarian to Visit
18 <sup>th</sup> May	Reddy Kandadi
1 <sup>st</sup> June	Bronwen Lamond

*If you cannot attend on the night you are rostered, please organise a replacement to take your place.*

## Upcoming Events in Monash

### Creating an Energy Efficient Home

**Tuesday 10 May, 7pm – 8.30pm**

Whether you are building, renovating, renting or just want some ideas to reduce your energy use and make your home more comfortable, this workshop is for you! Topics will include the latest in LED lighting, insulation tips, solar hot water and electricity. Attendees will be able to ask questions throughout the presentation on their specific projects.

- Mulgrave Community Centre, 355 Wellington Rd, Mulgrave
- Mel Ref 71 C12
- Carpark off Wellington Rd
- Workshop run by Indy Lingam, energy educator
- Creating an energy efficient home

### Yummy Yards

**Thursday 19 May and Thursday 26 May, 7pm – 9.30pm**

A fun and informative two part garden workshop on designing and maintaining a successful produce garden throughout the year. Topics include: produce garden designs, healthy soils, composts and fertilisers, irrigation, harvesting, fruit trees, seed saving, pruning, and organic pest control. **Participants must attend both workshops.**

- Monash Seminar and Training Centre 1A Atherton Rd, Oakleigh
- Mel Ref 69 F7
- Carpark off Drummond St or train to Oakleigh station
- Workshop presented by 'Sustainable Gardening Australia'
- Yummy Yards sustainable gardening

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## Upcoming Events in Kingston

### More Mostly Murders tour of Cheltenham Memorial Park (Wangara Road)

**Sunday, 22 May 2011**  
**11:00 AM - 12:30 PM**

Join the Friends of Cheltenham and Regional Cemeteries Inc. on our newest tour of the Cheltenham Memorial Park, Wangara Road, Cheltenham.

As part of Law Week 2011, the Friends will be visiting some of the graves of those featured in our latest book *The Murder Victims: Fate's Wicked Child*.

More Mostly Murders is about remembering their lives as well as the families and friends left to mourn their loss...for behind every murder victim is a loved one worth remembering.

Meet inside the RESERVE ROAD entrance gates. Cost is \$10.00 (\$5.00 for members) which includes refreshments and tour guide pamphlet.

For insurance purposes, bookings are essential. To book your place, use the tour booking form on our website [www.focrc.org/tours.htm](http://www.focrc.org/tours.htm), ring Vivienne on 03 5420 7671 or email us at [info@focrc.org](mailto:info@focrc.org).

A copy of our book will be raffled on the day of the tour to those attending. Cost is \$2 per ticket, of \$5 for three tickets.

LOCATION: Wangara Road, Cheltenham  
CONTACT NAME: Travis M. Sellers  
EMAIL: [info@focrc.org](mailto:info@focrc.org)  
WEB: <http://focrc.org/tours.htm>

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## Where other Clubs Meet

A Rotarian can attend the weekly meeting of any Rotary club around the world. This is a "make-up" and counts as attendance credit when you are not able to attend a meeting of your own club.

Details for all District 9810 clubs can be obtained in the district directory or website [www.rotary9810.org](http://www.rotary9810.org). Details for clubs around the world are available in the RI Directory (held by the club secretary) and on the RI website ([www.rotary.org](http://www.rotary.org))

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## Reminders

Please ensure that the club is aware if you will be missing a meeting. Contact **Ralph Zuccaro** on **0408 991 741 by 4 pm** on the **day of the meeting**, if you are not going to be present.

Contributions for inclusion into the Bulletin should be passed to [michaele@netspace.net.au](mailto:michaele@netspace.net.au) by Thursday evening of each week.

**Please remember if you cannot perform your rostered job, it is your duty to find a replacement to take your place.**

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## Joke of the Week

A man walked into his regular drinking hole and asked the barman to pour him a stiff drink. He had just had another fight with his wife.

A good listener, the barman asked: "Well, how did this one go?"

The drinker said: "At the end she came to me on her hands and knees."

Astounded, the barman asked: "Really? What a switch! What did she say?"

Came the reply: "Not much. She just said 'Come out from under that bed, you chicken.' "

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## Rotary International News

### Rotarians in East Africa fight the spread of AIDS

By Ryan Hyland  
Rotary International News -- 29 April 2011

Rotarians in East Africa and a Rotarian Action Group dedicated to fighting the spread of AIDS will team up on 30 April to provide health services, counseling, and HIV testing to thousands of people in Kenya and Uganda.

The project is being coordinated by District 9200 (Eritrea; Ethiopia; Kenya; Tanzania; Uganda) and Rotarians for Fighting AIDS: a Rotarian Action Group. It is part of *Rotarians at Work Day*, which annually challenges clubs around the world to carry out hands-on service projects in their communities on the last Saturday in April.

"I wanted to do something spectacular that would cut across the district and reach into our communities," says Stephen Mwanje, governor of District 9200, who is helping to coordinate the event. "HIV/AIDS is the most serious health problem in these countries and the leading cause of death for adults. This day is about Rotary becoming more involved with this disease."

Throughout the district, thousands of Rotarians will volunteer at more than 225 testing sites. They will provide family counseling and testing for HIV, as well as for diabetes, breast cancer, and cervical cancer. Volunteers will also supply insecticide-treated bed nets, deworming tablets, and sanitary pads.

According to Marion Bunch, who founded Rotarians for Fighting AIDS, HIV testing carries a stigma in many parts of Africa, so the additional health services are being provided as an inducement. Volunteers will be tested as well to help dispel the stigma. In Ethiopia, Rotarians have funded a radio campaign to promote HIV awareness.

Two of the action group's global partners, Family Health International and the Elizabeth Glaser Pediatric AIDS Foundation, are providing technical support for the effort. The Coca-Cola Africa Foundation has donated US\$100,000 for operational costs.

Bunch says Mwanje modeled the project after National Immunization Days (NIDs).

"Just like in the case of NIDs, Rotarians are mobilizing communities into



Families wait in line to get tested during a Rotarians for Fighting AIDS event in Kenya. *Photo courtesy of Marion Bunch*

action," she says. "They are finding local funding, getting the word out, and volunteering their time on the ground."

The day before the event, Mwanje will receive the action group's Jerome W. Schutz Hero Award, named in honor of Bunch's son, who died of AIDS in 1994.

The district governor "had the vision and courage to do something really big on Rotarians at Work Day," says Bunch. "We are honored to help his vision come true."

Mwanje says Rotary plays an important role in fighting HIV/AIDS.

"Rotarians are leaders and highly respected in their communities," he says. "Associating ourselves with fighting this scourge will make a very big impact."



*The Taste of Gold Farmers market, formerly held at Holmesglen TAFE Waverley Campus, has reopened at a new site and in a new format.*

**Where : Monash University Clayton Campus Car Park  
Enter: Wellington Road main entrance, Melways Ref  
70.F12**

**When : Every 4th Saturday in the month (except December)**

**Next Market: will be on the 28th May 2011**

**Time : 8:30am to 1:00pm**

For those of you who enjoyed the Holmesglen market, many of your favourite stalls from Central Victoria are at the new market.

If you haven't experienced the "Taste of Gold", the range of produce straight from the farm covering seasonal fruit and veggies as well as organic and specialty foods will de-light you.

The "Taste of Gold" Monash Farmers Market is a Community Project where all profits go towards supporting people in need and community projects.

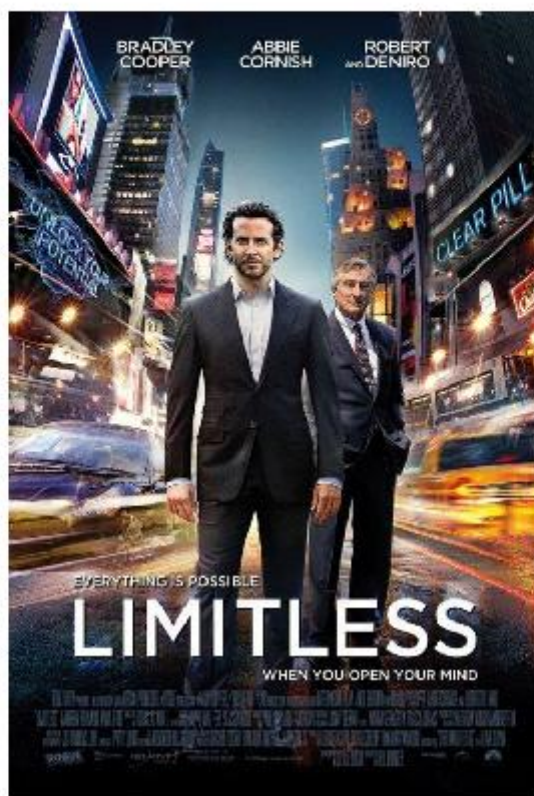
Our all weather site has plenty of parking. Come along for a great community experience and take away a "Taste of Gold".

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For more information visit  
[www.rotarymonash.org](http://www.rotarymonash.org). or  
[www.tasteofgold.com](http://www.tasteofgold.com).

ROTARY CLUB OF MONASH INC  
PO BOX 563  
MOUNT WAVERLEY 3149





**THE ROTARY CLUB OF CLAYTON  
PRESENTS  
A NIGHT AT THE MOVIES**

**WHERE:** PINWOOD CINEMA  
BLACKBURN ROAD  
MOUNT WAVERLEY

**WHEN:** MONDAY 16<sup>th</sup> MAY, 2011

**TIME:** BE THERE AT 6.30 PM

**PRICE:** \$12 PER HEAD (GREAT VALUE!!)  
SUPPER PROVIDED AFTER THE MOVIE

**RSVP:** BY MONDAY 9<sup>th</sup> MAY, 2011  
GLENYS 0402 620 096