

## Board members 2006-07

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say after a few months, 'I had no idea.'" Once it's clear that prospective members are a good fit, they receive their Rotary pins. Then, he says, "We cross our fingers."

### The Object of Rotary is:

To encourage and foster the ideal of service as a basis of worthy enterprise and in particular, to encourage and foster: **First:** The development of acquaintance as an opportunity for service. **Second:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society. **Third:** The application of the ideal of service in each Rotarian's personal, business and community life. **Fourth:** The advancement of international understanding, goodwill and peace through a world fellowship of business and professional persons united in the ideal of service.



## Roster:

	THIS WEEK	NEXT WEEK
Program	Cheryl Deguara Indigenous Health Scholarships	Monday 14th August 12.30pm RAIC at Hyatt
Sergeant	Val Bland	
Introduction	Bernadette Capello	
Appreciation	Gary Scott	
Fellowship	Neale Emanuel Tom Davies	
Raven Recorder	Des Henderson Kelly	Keith Avent
Birthdays	Julia Widdup 13th Aug	Piers Booth 19th Aug
Anniversaries	Peter and Shirley Evans 14th Aug	Phil and Louise Ibbotson 20th Aug
Trash & Treasure	13th Aug Robin Cromer- (?) 27th Aug Bruce Wyatt-Val Bland	21st Aug Carlo Binutti-Eric Taylor 4th Sept John Widdup-Ros Osbourne

The Weekly Bulletin of the Canberra-Woden Rotary Club Inc.



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*Tonight:*

Cheryl Deguara  
on

## Indigenous Health Scholarships

Cheryl has been involved in Rotary for eight years. She is a member of the Rotary Club of Menai. Cheryl comes from a background in the Guiding movement, being District Commissioner in Sylvania for a number of years, so community projects are nothing new to her. With a background in youth in guiding she also was involved with sporting exchange with Japan taking boys and girls to play soccer in Japan.

In Cheryl's life in Rotary she has been on District 9750 PR Committee for the last five years and has accepted once again the challenging role of Chair of District Public Relations this year (4 years as Chairman). With the increase of the Public Relations, Cheryl is also involved in most committees and has become part of the Training and Education Committee for PETS, District Assembly as well as other trainings. Cheryl is this year's District Secretary in District 9750 and a Sapphire Pin recipient.

Cheryl is the Program Co-ordinator for Australian Rotary Health Research Fund. She is responsible for the co-ordinating of the Mental Illness Awareness Forums nationally as well as ARHRF Indigenous Medical Scholarships. She has two grown up daughters.

## Last Week:

What a great night it was. Bruce Wyatt was acting sergeant and entertained with many humorous fines and stories about messages on answering machines. President Ray had to intervene to give our Guest speaker Brenton Holmes a fair go.

Peter Evans brought along his Knight of the Order of Saint John Medals to show to the Club. Ray congratulated Peter on behalf of all members and Peter received a tumultuous applause.

Shukry advised members that he has organised a night at the movies on the 27 September. The film would probably be THE WIND THAT SHAKES THE BARLEY, a story of the Irish Republican movement in the 1930s - moderately violent and confronting, and definitely left wing and anti-British- but a brilliantly made film that has a fantastic track record with Festivals and critics everywhere. He is currently looking at venues for pre theatre dinner. So watch this space.....

### **Guest Speaker: Brenton Holmes - “Australian Press Council”**

Brenton is a member of the Australian Press Council, which is an industry self-regulatory body that is funded by the various publishers, newspapers and magazines, based on their size and their ability to pay. The council has a secretariat of four paid staff members. It has representatives of the newspaper owners, journalists and members of the public. The Australian Press Council has more public members than the other representatives to ensure that the industry does not control the Council.

Brenton advised that the Australian Press Council has laid down two broad principals, which it is committed to. The first is the freedom of the press to publish and the freedom of the public to be informed. The second is the right of privacy of the individual.

To get on to the Council as a public representative you have to apply after a vacancy is advertised and then go through an interview and selection process. The council does not lay down the rules by which publications should govern themselves. However it does have a set of principles when considering complaints. There are nine of these general principles. Three of which broadly are:

Publishers should take reasonable steps to check the information they have and not publish anything they know is false.

A publication should make amends for information that is found to be inaccurate or harmful by printing promptly a retraction, apology or correcting and neutralising the damage so far as possible.

News should be presented fairly and honestly.

The Council gets about 400 - 500 complaints a year. The secretariat handle the majority of complaints but the Council adjudicates on about 20% of the cases. About 40% of the cases are due to inaccuracies and due to offensive, ethnic or religious sensitive matters.

Brenton gave several examples where papers printed letters to the editor condemning the paper itself for articles it wrote. When the Council makes adjudication, the offending publisher agrees to publish the outcome. The Australian Press Council

provides an economical alternative to going to court for the aggrieved party.

Within the industry, having an adjudication against the publisher, is considered to be very damning.

Finally Brenton expressed concern at the possible convergence of Print and Electronic Media as the electronic Media does not have the same level of freedom. We should be proud of our freedom of the press and if we value our right to be informed, without censorship as in other parts of the world, we should keep informed and take an active interest in protecting our freedom and that of the press.

*With thanks to recorder Shukry Sahhar*

**Attendance:** “Last month’s percentage was 70.54

Last night’s percentage was 64.29 but I am hoping it will improve with makeups.

18 members were present with one visitor.”

### **Looking for New Members:**

When it comes to finding new members to join Rotary, start by looking in the obvious places, says Rosemary Barker Aragon, a member of the Rotary Club of University District of Seattle, Washington, USA. As a regional RI membership coordinator, Aragon is always on the lookout for potential Rotarians who are just waiting for an invitation.

“I look for people who are ‘already Rotarians,’” she says. “They’re active in the community, they volunteer, they might be part of another organization that you might be involved in.” Parent-teacher associations, neighborhood groups, and volunteer events draw involved, community-minded individuals who might be just right for Rotary but never thought to join.

Children and grandchildren of Rotarians are also good potential members, according to Aragon, because they understand the nature of Rotary. “Rotary is a commitment organization, and they know that,” she says. “You need to find out what people are passionate about and then show them how they can get involved through Rotary.”

At the same time, it’s very important to make sure that prospective members receive proper information about Rotary’s membership expectations. Tony Lico, of the Rotary Club of Roma Sud Est, Italy, looks for new members mainly among business and personal acquaintances. He says prospective members come to several meetings and speak to the club before their membership is approved.

Lico adds, “It is important to demonstrate to the new member what Rotary is and what Rotary does, because it happens many times that people join Rotary and they