

Rotary Foundation

Key Priorities 2010-11 To continue to support Rotary's worldwide activities:

| Goal | Strategies | Responsibility/Timeframe | Outcome |
|--|--|---|---|
| 1.1 Continue to contribute financially to Rotary Foundation projects | <ul style="list-style-type: none"> ▪ Create awareness of the Polio Plus program with finger painting in the city & schools. ▪ Make a donation from club funds to Polio Plus. ▪ Special film night for Polio. ▪ Organise a special event on 23/2 Rotary's 106th birthday. ▪ Endeavour to raise \$1000 for a Disaster Aid Aust. Tent & box. ▪ Endeavour to purchase one Orphan Rescue Kit. ▪ Fund Raising – Car Boot Sale. ▪ Miss-a-Meal. | <p>R Armstrong P Dunlop G Bell – October 2010</p> <p>The Board – Dec 2010</p> <p>G McLean – October 2010 Foundation Committee February 23rd 2011</p> <p>Committee. Committee - R Walker – Nov 6th 2010 G McLean – End Nov. 2010.</p> | <p>Support and create a greater awareness of Rotary International's Foundation projects</p> |
| 1.2 Ensure club participation in Foundation Programs | <ul style="list-style-type: none"> ▪ Maintain the Centurion program ▪ Continue Kick the Can. ▪ PHF Awards. | <p>Rod Walker – ongoing</p> <p>All members – ongoing.</p> <p>J Everett - ongoing</p> | |
| 1.3 Continue the promotion and support of the leadership programs | <ul style="list-style-type: none"> • Nominate candidates for one of the outbound teams to Manilla or Oklahoma. • Host inbound GSE team. | <p>M Stivens, W Badgery G McLean - 21st July 10</p> <p>All members March 2011.</p> | <p>Support of Rotary's leadership programs with at least one applicant.</p> |
| 1.4 Seek opportunities for the club to participate in Foundation projects in developing countries | <ul style="list-style-type: none"> ▪ Participate in RAWCS team to Mt. Hagen 2011 to construct school library. | <p>P Stivens – Ongoing</p> | <p>Awaiting details from PDG Geoff Bargwanna.</p> |
| 1.5 Ensure communication and consultation with club members on Foundation projects. | <ul style="list-style-type: none"> ▪ Foundation Director will consult with members at club meetings when needed | <p>G McLean – ongoing</p> | <p>Awareness of all Foundation activities among club members</p> |

Service Projects

Key Priorities 2010 -2011: To strengthen Rotary's capacity to provide service to others

| Goal | Strategies | Responsibility/Timeframe | Outcome |
|--|---|--|---|
| 2.1 Improve the diversity and number of service projects undertaken by the club | <ul style="list-style-type: none"> ▪ The Service Committee will look at different projects the members could participate in, such as the Wildlife Sanctuary, cleanup and tree planting at Mt Lindsay, Painting in the Park and a visit to Donations in Kind (DIK) ▪ Cleanup Australia ▪ Investigate one-off cash-in-hand opportunities for assisting at events <ul style="list-style-type: none"> • Plan and execute the Experience Orange! Expo February 2011. | <p>Ric C and committee - ongoing</p> <p>Committee Colin Nayda</p> <p>Expo Committee</p> | <p>Increased participation in community service projects by Daybreak members.</p> <p>Dirty hands</p> <p>Fund raising</p> <p>Involvement of Daybreak members in organising a major event Increased awareness in Orange of activities, increased involvement of Orange citizens in activities</p> |
| 2.2 Maintain and enhance the farmer's markets | <ul style="list-style-type: none"> ▪ Review current arrangements and look at ways to build on the strengths of the markets ▪ Further marketing strategies to be explored. ▪ Flyers to be distributed to local accommodation venues. ▪ Investigate the possibility of TAFE's event management students to be involved in activities of the Farmer's Market. | <p>Ric C and Farmer's Market Committee – ongoing</p> <p>Farmer's market committee and Daybreak members – Ongoing</p> <p>Farmer's market committee</p> <p>Farmer's market committee</p> | <p>Increased patronage and awareness of the markets</p> <p>Improved cash flow for RCOD</p> |
| 2.4 Improve the Club's involvement in vocational activities | <ul style="list-style-type: none"> • Find new ways to develop the vocational skills of others, and in particular young people. • Provide increased opportunities for vocational visits within and beyond the local region and at least 2 vocational visits to be organised • Conduct the Pride of Workmanship awards. | <p>Paul R and Service committee members –Vocational Team – ongoing</p> <p>Vocational Team – during Vocational month</p> <p>Vocational Team April 2011</p> | <p>Increased vocational opportunities for the Club and the community.</p> <p>Recognise outstanding service in our community</p> |

Membership

Key Priorities 2010 -2011: To continue the recruitment and retention of members

| Goal | Strategy | Responsibility/Timeframe | Outcome |
|--|---|---|---|
| 3.1 Develop and implement a plan for the recruitment and retention of members | <ul style="list-style-type: none"> ▪ All members to be made aware of the specific criteria associated with membership of Rotary ▪ All members to be made aware of the membership process as established with particular emphasis on role of the proposer ▪ Establishment of a membership Welfare Officer ▪ Establishment of a membership publicity officer to liaise with PR committee ▪ Copy of attendance sheet given to membership director | <p>M Paterson August 4 All members – At meetings and other opportunities</p> <p>M Paterson August 4 All members - immediately</p> <p>Don Martin - immediately</p> <p>P Roan- immediately</p> <p>D. Martin</p> | <p>Members who are committed to the and uphold the values of Rotary Members understand role of proposer</p> <p>Supportive environment for members.</p> <p>Promotion of Rotary membership</p> <p>Membership welfare a major priority</p> |
| 3.2 To strengthen the mentoring program | <ul style="list-style-type: none"> ▪ All members to be made aware of the importance of mentoring the member they sponsored ▪ Utilise the weekly newsletter to constantly remind members of their obligations ▪ Membership committee members to act in monthly rotation to support proposers and new members | <p>M Paterson August 4</p> <p>Membership committee - ongoing</p> | <p>New members feeling a greater sense of belonging and support.</p> |
| 3.3 Enhance the Associate program | <ul style="list-style-type: none"> ▪ Establishment of membership /associates contact person ▪ Associates membership contact ▪ Conduct promotional night in February 2011 ▪ Send article to Associates outlining role and responsibilities | <p>Don Martin- immediately</p> <p>Anthony Short-immediatly</p> <p>Membership committee</p> <p>A Short and M Paterson</p> | <p>A strong Associates program within the Rotary Club of Orange Daybreak.</p> |

Public Relations

Key Priorities 2010 -2011: To promote and increase the public profile and achievements of Rotary Daybreak

| Goals | Strategies | Responsibility | Timeframe | Outcomes |
|--|--|--|---|---|
| 4.1 Improve the communities knowledge of Rotary | <ul style="list-style-type: none"> ▪ Develop a strong relationship with relevant media outlets: including ▪ Central Western Daily (CWD) ▪ Orange Photo News, ▪ Commercial Radio, 2GZ ▪ ABC Radio Orange ▪ Community Radio / Faye Layton ▪ Prime & WIN TV ▪ media releases produced ▪ compile community announcements for Rotary events ▪ The media to be well informed of Rotary's local and international achievements ▪ Regular monthly column in the CWD | <p>Lynne Hawkes – All committee members Denise Martin Deirdre Fowler Graeme Fleming Brett Herbert</p> <p>A -Paul Rossiter A -Peter Meers</p> <p>Lynne to organise</p> | <p>Ongoing - on a regular basis to promote and support Rotary events, programs and activities</p> <p>Monthly/Shared</p> | <p>Enhanced Rotary Daybreak's profile in city of Orange and broader community.</p> <p>Committee to document news paper clippings and media activity</p> |
| 4.2 Highlight the activities and achievements of the RCOD | <ul style="list-style-type: none"> ▪ The achievements of the club will be celebrated at meetings and in the bulletin ▪ Club committees will produce at least one media article per year with the assistance of a committee member from Public Relations ▪ Meet regularly with all committees to ensure consistency of approach | <p>Public Relations Committee –</p> <p>Administration Committee –Lynne Hawkes Membership Committee – Paul Rossiter Foundation Committee – Graeme Fleming Service Committee – Deirdre Fowler Youth –Deirdre Fowler Website – Denise Martin Social – Brett Herbert</p> <p>All committee members to ensure bulletin Editor is aware of activities and link promotional activity report to Russell Martin Committee members as indicated above.</p> | <p>Monthly and ongoing</p> | <p>Members and the community will be more aware of our Club's activities.</p> <p>Increased media coverage for the club. (No or articles produced)</p> |
| 4.3 Improve links with other Rotary clubs | <ul style="list-style-type: none"> ▪ Members will make visits to other clubs ▪ Other clubs will be aware of the activities of the RCOD ▪ Other Clubs will be invited to RCOD major activities | <p>All Committee members – Encourage and foster visits to other District Rotary Clubs</p> <p>President/Secretary - ongoing</p> | <p>Director and committee – ongoing</p> | <p>Improve relationships and greater collaboration with other Rotary Clubs.</p> |

Club Administration

Key Priorities 2010 – 2011: Maintain and continue to improve standard of organisational performance

| Goals | Strategies | Responsibility/Timeframe | Expected Outcomes |
|--|--|--|---|
| 5.1 Improve the internal workings of the club | <ul style="list-style-type: none"> • Ensure active involvement of committee members by sharing of required duties / functions • Documented description of roles relevant duties • Create and provide a handover procedure for the Club Administration Committee • Prepare an annual budget for Club Admin <ul style="list-style-type: none"> ▪ Review financial transaction and tracking. ▪ Obtain approval for all purchases/ submit receipts for reimbursement ▪ Circulate Board Minutes and undertake secretarial duties in a timely fashion ▪ Maintain the attendance records and communicate to the District web site. | <p>N. Stevenson - July 2010/ ongoing review</p> <p>N. Stevenson in liaison with previous/current incumbents- June/ July 2010</p> <p>All committee members</p> <p>N. Stevenson in liaison with D. Morgan/ the Board</p> <p>D. Morgan/ M. Thomson</p> <p>N. Stevenson/relevant Committee members / D. Morgan/ Board</p> <p>J. Fleming</p> <p>G. Knight July 2010 – June 2011</p> | <p>All members/ associates to have greater understanding of meeting procedures.</p> <p>Contribute to smooth running of the Clun</p> <p>Administrative requirements of Club are met in prescribed time frames.</p> |
| | <ul style="list-style-type: none"> ▪ Advise members of the procedure for tracking make-ups via email ▪ Prepare weekly club bulletin and circulate in a timely fashion. ▪ Maintain currency of Club contact list and circulate to members & associates • Transmit new member/ associate | <p>G. Knight July 2010 – June 2011</p> <p>R. Martin June 2010-2011</p> <p>N. Stevenson - ongoing</p> <p>N. Stevenson - ongoing</p> | |

| Goals | Strategies | Responsibility/Timeframe | Expected Outcomes |
|---|--|---|--|
| | <p>contact information to Bulletin Editor, Attendance Officer / District Secretary* (* re members only).</p> <ul style="list-style-type: none"> • Update and rationalise the documents and items in the Club File/ storage boxes stored at the motel ▪ Update table display information ▪ Remove old banners from the hangers and sew newer banners onto fresh hangers. ▪ Maintain currency of Club web site. ▪ Conduct twice yearly survey of members/ associates to ascertain satisfaction with Club | <p>J. Fleming/ N. Stevenson</p> <p>N. Stevenson- July 2010 / ongoing</p> <p>N. Stevenson- ongoing</p> <p>S Moffatt- Continuing duties (in liaison with Board /PR Committee</p> <p>N. Stevenson / J. Fleming</p> | |
| <p>5.2 Enhance social opportunities for members/ associates and partners</p> | <ul style="list-style-type: none"> ▪ Review and enhance monthly social activity-“6 o’clock Rock”. • Variation with type of social functions ▪ Investigate and facilitate social activity possibilities for the club with other clubs within Group 2 | <p>K. Somers in liaison with R. Duff/ Club members & associates</p> <p>K. Somers in liaison with RCOD Club President</p> | <p>Ongoing social functions which compliment club activities and contribute to a happy and healthy club membership.</p> <p>Development of strong friendships through fellowship.</p> <p>Involvement of partners/ family in Club Activities</p> |
| <p>5.3 Regular review of weekly meeting structure</p> | <ul style="list-style-type: none"> • Devise quality guest speaker program, appropriate to the Rotary month, ensuring adequate time frame and necessary equipment available; Provide suitable “gift” in appreciation/acknowledgement of external speakers • Email whole year draft weekly duty roster to all members/associates and confirm duties by email a week prior to commencement of roster including duty description • Provide a birthday present for members ▪ Provide Heads & Tails prize (weekly) • Acknowledgement of birthdays in the bulletin for both members and associates | <p>M. Milston -ongoing</p> <p>D. White- ongoing</p> <p>M. Thomson- ongoing</p> <p>M. Thomson - ongoing</p> <p>R. Martin - ongoing</p> | <p>Meetings that are informative, organised and fun</p> |

Youth

Key Priorities 2010 -2011: To strengthen Rotary's capacity to provide service to others

| Goal | Strategies | Responsibility/Timeframe | Outcome |
|--|---|---|--|
| 6.1 Improve the club's involvement in youth activities | <ul style="list-style-type: none"> • Improve the Club's knowledge about the Youth Exchange Program (YEP) • To encourage the Club to sponsor an outbound YEP student and host an inbound YEP student | George Thomas, Chair of the District Committee to speak to the club – R. Pitt to organise R. Pitt to raise idea for discussion at Club Assembly, then if supported, contact some school Principals 2010-11 | Increased awareness of YEP Attended meeting 14th July Increased involvement in YEP by our club |
| 6.2 Provide increased learning opportunities for young people in Orange | <ul style="list-style-type: none"> • Improve relationships with local schools including Kinross, the Christian School, the Anglican Grammar School | Rhonda Pitt, Glenda Bell, Mary Brell - September 10 | Stronger relationships with some schools in Orange. |
| 6.3 Provide leadership and support for young people. | <ul style="list-style-type: none"> • Search out and encourage suitable applicants to attend Rotary Youth Program for Enrichment (RYPEN) 26 –28 November at Wagga Wagga for Year 9 students | M. Brell to check application details. Also contact schools re possible applicants and encourage club members to find suitable applicants. August 10. | Increased involvement in RYPEN by our club. Cost \$1000 |
| | <ul style="list-style-type: none"> • Search out and encourage suitable applicants to attend Rotary Youth Leadership Awards (RYLA) held 11-16 April 2011 for young leaders aged 18-28 | Mary Brell to check application details. Also encourage Club members to find suitable applicants. December 10 | Increased involvement in RYLA by our club Cost \$1100 |
| | <ul style="list-style-type: none"> • Investigate starting up new INTERACT and ROTARACT programs | M Haigh-Cole and G Bell to find details of starting up programs and contact schools to assess interest. M. Brell to speak about ROTARACT at RYLAs | New INTERACT or ROTARACT program started. Cost \$500 |
| | <ul style="list-style-type: none"> • Introduce Mock Interviews program to assist school leavers at a high school in Orange, based on model at Molong CS | Barbara Adamthwaite (Molong CS) will be asked to speak to the Club about the program Rhonda Pitt to explore this. | Students will develop improved work related interview skills |
| | <ul style="list-style-type: none"> • Encourage involvement of Year 9/ 10 students in Model United Nations Assembly (MUNA) held in Wagga on Sat 28 May; or work with other Rotary Clubs to conduct MUNA in north of District 9700 | President J.Everett to discuss this possibility with AG John Mackenzie | Students are provided with new learning opportunities, cost \$500 |
| | <ul style="list-style-type: none"> • Explore introduction of EARLYACT program in a school | Discuss with M. Meers December 10 | Students are provided with new learning opportunities. Promotes Rotary to schools Cost of T-shirts and badges \$500 |
| | <ul style="list-style-type: none"> • Identify and sponsor suitable Yr 11 student to attend Honeywell Engineering Summer School (HESS) in Sydney in December | S. Moffatt to investigate further details Term 3. | Students are provided with new learning opportunities Cost \$1000 |
| | <ul style="list-style-type: none"> • Assist other Rotary Clubs in Orange to organise a Science and Engineering Challenge for teams of Year 9 and 10 students | R. Pitt to attend planning meeting to be organised by AG John McKenzie. | Students are provided with new learning opportunities, cost \$500 |

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| <p>6.4 Support the Brendon Sturgeon Scholarship through TAFE</p> <p>6.5 Continue to support other youth opportunities.</p> | <ul style="list-style-type: none"> • Assist with RYDA as required • Provide financial support to TAFE for the scholarship. <p>Provide financial support for young people. E.g. music students at the Conservatorium or PCYC to travel to competitions.</p> <p>Provide financial assistance to Calare Primary School for an award.</p> | <p>Liaise with the RYDA committee. October 27,28,29.</p> <p>Continue to help TAFE source suitable candidates. Club members to participate in the selection of a student.</p> <p>Continue to be involved with youth in the community.</p> <p>Club representative to present the award. December 10.</p> | <p>Attitudinal program for Year 11 students.</p> <p>Student improves trade skills Cost \$1000.</p> <p>Opportunities for young people who cannot afford certain programs.</p> <p>\$50 for Award.</p> |
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General

Key Priorities 2010 – 2011: Continually enhance the Rotary Club of Orange Daybreak

| Goals | Strategies | Responsibility/Timeframe | Outcomes |
|--|---|--|---|
| 7.1 Improve the club's internal expertise and capacity | <ul style="list-style-type: none"> ▪ All members will have the opportunity to learn about Rotary and club operations and to enhance their skills | President, Directors and Rotarians- ongoing | Increased knowledge of Daybreak amongst Rotarians. |
| 7.2 Communicate effectively | <ul style="list-style-type: none"> ▪ Communication through meetings, email and the bulletin. | President and Directors - ongoing | Greater awareness of club activities. |
| 7.3 Consult with members on all key issues | <ul style="list-style-type: none"> ▪ Club committees to consult all members on key issues prior to seeking Board Approval. ▪ All major decisions will be achieved through the involvement and participation of all members. Club Assemblies will provide a major opportunity for discussion and consultation. | <p>President and Directors – ongoing.</p> <p>President and Directors - ongoing</p> | Increased participation and understanding of club activities. |

