

District 9700 Vocational Excellence Awards

To: Vocational Service Chair/Director

Congratulations on your appointment as Vocational Service Chair/Director for your Rotary Club for the coming year. As Chairman of the Vocational Excellence Awards Committee I look forward to working with you.

Rotary is, of course, a vocationally based organisation and we reinforce this in our local community through our Pride of Workmanship Awards at a Club level. As a District of 42 Clubs we collectively honour those individuals or teams who have made an outstanding contribution to the advancement of their vocational field in Australia through The Rotary Awards for Vocational Excellence. The Awards are presented at our District Conference.

In recognising Vocational Excellence we are contributing to the achievement of Rotary's objectives. In the theme selected by President of Rotary International 2009-10, John Kenny, we are to demonstrate that THE FUTURE OF ROTARY IS IN YOUR HANDS through your Vocation.

In particular John has asked us to "Recognise one or more community members who have made outstanding professional achievements while maintaining high ethical standards".

In this context, the task of the Awards Committee is to find appropriate candidates for

The Rotary Awards for Vocational Excellence

The accompanying package relating to the Vocational Excellence Awards contains:

1. Information regarding the concepts and objectives of the Award.
2. Details regarding confidentiality, nomination and presentation.
3. The selection guidelines outlining the qualities, criteria etc which the Committee considers when selecting Awardees.
4. Formal nomination forms to be submitted by 31 October 2010.

I hope you will enjoy the year ahead and, in particular, your involvement in the selection of Vocational Excellence Award candidates.

Yours in Rotary,

Graeme McLean
Chairman Vocational Excellence Awards Committee
Phone: 6369 1510 (h) 0429 924 208 (M)
Email: everettmclean@bigpond.com

Vocational Service in District 9700

Rotary's SECOND Avenue of Service

Graeme McLean Vocational Service Adviser, 2010-11

Overview of Vocational Service

The Objective of Vocational Service

The introductory statement and three of the four objects of Rotary relate to Vocational Service, underlining its importance to the philosophy and culture of Rotary. Those objectives are:

1. To encourage and foster high ethical standards in business and professions, to recognise the worthiness of all useful occupations, to dignify the Rotarian's occupation as an opportunity to serve society.
2. To apply the ideal of service in personal, business and community life.
3. To advance international understanding and goodwill, and peace through a world fellowship of business and professional men and women united in the ideal of service.

Paul Harris wrote: "Each Rotarian is a connecting link between the idealism of Rotary and their trade or profession".

The Definition of Vocational Service

Vocational Service is the way Rotary fosters and supports the application of the Ideal of Service in the pursuit of all vocations.

The Responsibility for Vocational Service

Vocational Service is the shared responsibility of both the Rotary Club and its members.

The role of the Club is to implement and encourage the objectives by its own actions in dealing with the community and by the development of projects that enable members to use their vocational talents in the service of the community.

The role of members is to conduct themselves and their businesses in accordance with Rotary principles and support the Vocational Service projects that the club has developed.

Vocational Service in District 9700

Vocational Service programs, by their nature, offer excellent opportunities for involvement with your local business community. This involvement can lead to creating a raised awareness of what Rotary stands for, to support and sponsorship of your club's other programs, and to membership growth.

Many Vocational Programs can be undertaken by a small group of Club members over a relatively short timeframe, and at low cost.

Most Clubs have a number of Vocational activities that they support on a continuing basis, which we encourage you to continue. There may be an opportunity to pass details of those successful programs onto other Clubs where that is appropriate.

District 9700 needs to attract men and women with the capacity to influence, motivate challenge and lead their communities in service and to ensure that Rotary's profile as the world's premier service organisation is retained.

Graeme McLean

everettmclean@bigpond.com

6369 1510 (h)

0429 924 208

PO Box 1163

ORANGE 2800

D9700 - PREPARING A CLUB VOCATIONAL SERVICE PLAN

As in business, thorough planning in Rotary is essential. Your Club President, fellow Directors, Committee Chairs and Coordinators, and the Club members generally will appreciate and benefit from a comprehensive Club Plan. From the District Assembly it will probably be your ideas only that go into the initial plan.

When you attend your first Board Meeting you will discuss your ideas with others. When you meet with your Vocational Service Committee, their input will be essential because you are depending on them to make it all happen.

There are many effective ways of preparing your Vocational Service Plan.

Answer the following questions to get started:

- **What are the interests of your Club?**
- **What are the vocational needs of people in your community?**
- **What do you want the Club to accomplish this year?**
- **What are the resources of your Club?** (Financial, members' interests and skills.)
- **What action will need to be taken?**
- **When will it happen?**
- **Who will make it happen?**
- **How much will it cost?** (Later, record the *actual* cost for future planning by your successor.)

A sample Club Plan of suggested activities is provided for your guidance. Please share them with your incoming Club President and Board members.

Incorporate their ideas into a draft plan to present to the Club. Your plan should not only list the projects, it should include the names of coordinators for each activity listed, actions/objectives, timing and budget.

Mini Job Talks

"What's New" - Encourage members to give brief job talks on a recent topical area in their vocation or profession.

Ongoing through the year.

Job Talks

Encourage members to act as mentors and/or find corporate sponsors for the Australian Business Week held for all Year 11 students at local High School. Liaise with teachers for additional details.

Rotarians should be encouraged to uphold high ethical standards in their businesses or professions.

Invite a guest speaker to conduct a "Hypothetical" on ethical dilemmas and networking in Rotary.

Site Visits

Increase our collective awareness of different vocations and professions by visits to:

- Member's factory or workplace, shopping centre
- Local Hospital or Health establishment
- TAFE College or Educational facility– Catering, Trade Course, University Campus
- Emergency facilities – Police Station, Fire Brigade, SES establishment, Ambulance Station
- Local Government facilities – Council Chambers, Water Treatment Plant, Council Works Depot

Networking and Ethics in Business & Society

Rotarians should be encouraged to uphold high ethical standards in their businesses or professions.

Invite a guest speaker to detail ethical practice or a "hypothetical" situation.

Pride of Workmanship (POW) and Community Service Awards

The Club members identify members of your Community who fit the selection criteria.

Vocational Service Committee is to select the potential candidates.

Plan a special presentation dinner to make the POW & Community Service Awards.

Indigenous Community Volunteers

Invite a guest speaker who can detail the various indigenous programs which rotary can support.

Encourage Club members to register at www.volindigenous.org.au .

Volunteers are matched with the Community or business enterprise requiring assistance.

DISTRICT 9700 VOCATIONAL CALENDAR 2010-11

July 2010

Club Forum to discuss and adopt the Club plan for 2010-11

Plan for a nomination for a Vocational Excellence Award.

Form a plan for the year of Vocational guest speakers, visits to workplaces, TAFE, Council facilities, etc.

August – Membership and Extension Month

Plan for the Club's Apprentice/Trainee awards.

Brief Vocational talks by new members or members who may have changed vocations.

Plan for Pride of Workmanship (POW) Awards.

September – New Generations Month

Prepare nominations for the District Vocational Excellence Award.

Invite a speaker on Indigenous Health Scholarships.

What's New? A brief speech from a member about what is new in their vocation. One member per month.

October – Vocational Service Month

Arrange for Vocational Guest speakers for each meeting this month with the Program Director.

Arrange a workplace visit.

What's New talks.

Presentation of Club Apprentice/Trainee Awards.

Nominations close on 31st for the District Vocational Excellence Award with District Committee.

November – Rotary Foundation Month

Club AGM – Elect Board for 2011-12 and President Elect nominee.

What's New talks during the month.

December – Family of Rotary Month.

Club AGM – Elect Board for 2011-12 and President Elect nominee.

What's New talks during the month.

January 2011 – Rotary Awareness Month.

Review program of Vocational Guest speaker and workplace or TAFE visits.

What's New talks during the month. Call for nominations for POW Awards.

February –World Understanding Month.

President Elect Training Session (PETS) at Young.

Rotary's 106 birthday Wednesday 23rd.

What's New talks.

Nominations close for POW & Community Service Awards – Book venue for Special meeting.

March – Literacy Month.

POW and Community Service Awards presentation meeting.

What's New talks.

April – Magazine Month.

District Conference at Orange.

RYLA hosted by Parkes Club.

May – Australian Rotary Health Month

District Assembly at Young. PE and incoming Board to attend.

What's New talks.

June – Rotary Fellowship Month

Change-Over Board meeting. Ensure that your successor is fully briefed and has your file.