



Community Chest & Christmas Treasure Trove

Central Coordinator: Walter Bock - Rotary Club of Burwood Community Chest Trust Inc. – Permit No. CFN 17 159
10 Gollan Ave. Oatlands NSW 2117 - www.rotar.net.com.au/Burwood - Ph: 02 9630 7440 - Fax: 02 9630 5943 - Email: wbock@optushome.com.au



Consider this.....!!!

Fact:

- Rotary uses voluntary work and expertise to set-up these two projects and while most community chest type raffles have closed down due to the amount of work involved these have a car as 1st Prize and a total prize value of \$25,000 each. The tickets are free of charge and sell for only \$2.

Yet

- 80% of that, that is \$1.60 is for the community organization to keep. Therefore why would anyone, P&C association, charity group or Rotary club set up their own raffle and raise less money?
- Another 10% goes to the distributing Rotary club and only 10% goes to cover the running expenses

Why are so many Rotary clubs and community groups participating?

It isn't rocket science; it's a simple matter of arithmetic.

A good prized raffle in NSW needs to sell over \$160,000 to clear 80% or \$320,000 to clear 90%.

Only by combining many small groups can this rate of return be achieved.

Is this worthwhile for your community organization to consider?

Simplicity

- Tickets are available now, simply post / fax / email an order.
- 10 tickets per book selling for \$2 each, bundled in packs of 25 books, the minimum order.
- Community groups, after selling you retain 80% and return 20% with the butts for the draw to Rotary.
- There is also an option, from 200 books up, to have the tickets overprinted for a fee of \$150

Risk

- NONE - You don't risk the minimum \$30,000 required to set up your own raffle with top prizes!
- Nor spend the many hours needed to set up your own – rather use the time saved to sell more tickets.
- The Community Chest is for every size organization - If you are small you can't afford \$30,000!
- In a large organization, figures show it is impossible to compete with Rotary's voluntary work.

<u>Even if a car is donated consider this:</u>	Assuming the car is worth \$18,000 and you sell it for \$12,000. Then you sell say \$50,000 worth of tickets in the Community Chest.
The simple arithmetic results in:	\$40,000 from ticket sales plus \$12,000 for the car <u>for a total of \$52,000</u>

Rotarians, did you read the article in the June 2003 edition of RDU about the initial trying time the club had? Now we are proud to be able to help not only local charities but many worthy causes all over the country. Don't look only at the 10% the Rotary club gets out of it but what you can do to assist your community.

Why don't you make this your club project ? - set a target and.....

Get into it!!!!!!

Rotary Working Together - Helping the Community