



# What Rotarians are really thinking? <sup>o</sup><sub>o</sub>

Do you know what your members really think about your club? This simple questionnaire will help you find out!

It will take them 15 minutes to fill out the form. Hand it out at a club meeting and give them 15 minutes to complete, or email it to them to complete in their own time. The survey should be anonymous. Provide a collection box at the meeting to collect the completed forms.

Your Club membership committee should meet to review the results and work out an action plan that will meet the needs and wants of your current members.

Submit your plan to a Club Assembly to allow further discussion, before presenting to the Board for final approval.

This is one of the best tools you can use to keep members happy and retain members. Do it within your club this month as part of a special club program on membership!

And do it again every year!

**Rob Wylie**

*Regional RI Membership Coordinator (Zone 8)*

This survey is intended for use by the club. All club members should complete it to help assess member satisfaction with club activities and projects. Please return your completed form as directed by the club secretary. All responses are confidential.

**Do you feel welcome in our Rotary club?**  Yes  No

If no, why not? (check all that apply)

Compared to me, other members are (check all that apply):

Older  Younger  Different gender

Different ethnicity  Other \_\_\_\_\_

Club members haven't made an effort to interact with me.

Other \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Do you feel comfortable sharing concerns with club leaders?**

Yes  No

If no, why not? (check all that apply)

Club leaders have so many responsibilities; I don't want to burden them.

Club leaders have their own agenda and aren't interested in other ideas.

I haven't been a member long enough to feel comfortable approaching club leaders.

I don't want to be perceived as a complainer.

Other \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**How would you rate the level of our club's involvement in the following types of activities?**

	Excellent	Adequate	Insufficient	Not Aware
Membership development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Orientation and education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local service projects	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International service projects	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Club public relations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fundraising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Rotary Foundation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fellowship	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Have you participated in club projects and activities?**

Yes  No

If yes, how did you become involved?

I volunteered  I was asked

If no, why not? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please indicate your involvement in the following types of activities:**

	Currently Involved	Would Like to Be Involved
Membership development	<input type="checkbox"/>	<input type="checkbox"/>
Member orientation, education	<input type="checkbox"/>	<input type="checkbox"/>
Local service projects	<input type="checkbox"/>	<input type="checkbox"/>
International service projects	<input type="checkbox"/>	<input type="checkbox"/>
Club public relations	<input type="checkbox"/>	<input type="checkbox"/>
Fundraising	<input type="checkbox"/>	<input type="checkbox"/>
The Rotary Foundation	<input type="checkbox"/>	<input type="checkbox"/>
Fellowship	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>



**How would you rate your level of satisfaction with your participation in club activities and projects?**

- Very satisfied  Satisfied  Dissatisfied  
 If dissatisfied, why? (Check all that apply)  
 Insufficient knowledge  
 Lack of quality service projects  
 Personality conflicts  
 Lack of support from other members  
 Cost  
 Insufficient family involvement  
 Personal time conflicts  
 Other \_\_\_\_\_  
 \_\_\_\_\_

**How would you rate the following costs associated with membership in our club?**

	Excessive	Reasonable
Club dues	<input type="checkbox"/>	<input type="checkbox"/>
Weekly meetings	<input type="checkbox"/>	<input type="checkbox"/>
Club fines/assessments	<input type="checkbox"/>	<input type="checkbox"/>
Voluntary contributions to service projects	<input type="checkbox"/>	<input type="checkbox"/>
Voluntary contributions to The Rotary Foundation	<input type="checkbox"/>	<input type="checkbox"/>

**How would you rate the following aspects of our weekly meetings?**

	Excellent	Adequate	Insufficient
Amount of Rotary content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Length	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Program organisation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Time for fellowship	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Networking opportunity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Convenient                      Inconvenient

Location

Suggested location: \_\_\_\_\_  
 \_\_\_\_\_

Meeting time

Suggested time: \_\_\_\_\_  
 \_\_\_\_\_

**Which aspects of our meeting place do you find unsatisfactory?**

- (Check all that apply)  
 Service  
 Décor/atmosphere  
 Meal quality  
 Meal cost  
 Parking availability  
 Other \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Which of the following changes would improve our club meetings?**

- (Check all that apply)  
 Better speakers  
 More focus on fellowship  
 Increased variety of program topics  
 Increased emphasis on vocational information  
 More involvement of family  
 Better time management  
 More service opportunities  
 More leadership opportunities

**How would you rate the amount of our club's fellowship activities?**

- Too many                       Right amount                       Too few

**How would you rate the amount of Rotary information provided through our club Web site/newsletter?**

- Excessive                       Adequate                       Insufficient

**Which of the following words would you use to describe our club Web site/newsletter?** (Check all that apply)

- Interesting  
 Useful  
 Informative  
 Boring  
 Limited  
 Uninformative

Is there anything else you'd like to see changed?  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**What response does your spouse/partner/family have to your involvement** (check all that apply)

- Feels proud of my involvement  
 Thinks Rotary takes too much of my time  
 Wants to know more/be involved  
 Thinks Rotary is too expensive  
 Wants to meet/interact with other Rotary spouses/partners/families  
 Would be interested in becoming a member  
 Other \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

*Thank you for taking the time to complete this questionnaire.  
 We appreciate your candid and honest answers.  
 Please submit it as directed by your club secretary.*

