



May 2008

Inside this Issue:

- ❖ [RIBI Fundraising Success](#)
- ❖ [Monthly Update](#)
- ❖ [Progress Report](#)
- ❖ [Tools & Resources](#)
- ❖ [2008 June Convention](#)

What's New?

May Open Projects List

The PolioPlus Partners program expects to receive over US\$5 million in project requests in 2007-08. The May PolioPlus Partners [Open Projects List](#) (OPL) contains seven polio eradication projects in need of a total of **US\$2,654,624**.

Monthly Update

Nigerian SNIPDs

Nigeria conducted Sub-National Immunization Plus Days in 19 states during the month of April. Thanks to R.C.Enugu Coal City for providing backpacks and exercise books for distribution to the children.

Need more information?

Contact the PolioPlus program -
 Phone: 1-847-866-3305
 Fax: 1-847-866-0269
 E-mail: polioplus@rotary.org

PolioPlus in Action

RIBI Supports India SNID

Since their Zone Institute last November in Kenilworth, England, Rotary International in Great Britain and Ireland (RIBI) has made a tremendous effort to catalyze cash contributions among their districts and clubs. With their focus on India's SubNational Immunization Day on 27 April, RIBI districts and clubs raised over US\$240,000 in the span of four months. Four RIBI members traveled to Uttar Pradesh to help vaccinate children, pass out gift bags, and support future efforts to reduce child mortality in India. A huge thank you to the RIBI donors and volunteers for their incredible support! [Read more.](#)

Holy Season in India

In India, an "ur" is a spiritual congregation, usually held at the shrine of a saint, which takes place each year in February and March. PolioPlus has become a presence at these occasions and this year a total of 90,351 children were vaccinated, up from 70,862 in 2007. Approximately 1.5 million people heard our message of the need to vaccinate.



Critical to this success were such strategies as using trained women to vaccinate children in their own communities, and having spiritual leaders endorse the effort. To address the problem of families in Varnasa resisting vaccination (Varnasa is a holy city and one of the most popular pilgrimage points for Hindus), students and teachers from 16 *madrasas* (schools) received PolioPlus orientation so they could support the effort. As a result, there was a 17% drop in the number of families in that area who are still resisting vaccination.

Deadlines for Gifts for The Rotary Foundation for the Fiscal Year ending 30 June 2008

Checks at WHQ Lockbox: Must be postmarked 30 June 2008 or prior and received at the lockbox by Sunday, 6 July 2008.

Checks at WHQ: Must be postmarked 30 June 2008 or prior and delivered to the AR Dept. on floor 11 by 3:00 pm, Monday, 7 July 2008.

Wire transfers: Must be initiated prior to 30 June 2008 and received in the bank by 3 July 2008.

Credit cards online via Rotary.org: Must be authorized prior to 30 June 2008, midnight (gifts received via the web will benefit the Rotarian who logged in. Reclass and distribution requests, aka corrections, cannot be accepted for these gifts.

Via fax, phone or mail to WHQ: Must be received by the AR Dept. and authorized prior to the close of business on 30 June 2008.

Via Bank of America lockbox: Must be received at the lockbox prior to close of business on 30 June 2008.

Credit card contribution requests received in lockbox batches with deposit dates after 30 June 2008 will be considered July 2008 gifts. Do not send credit card requests to the lockbox. Fax to 847-556-2139 or complete them online at rotary.org.

Reclasses/Redistributions: Request must be received in the TRF Corrections email box prior to 3:00 pm, Monday, 7 July 2008.

International offices and fiscal agents have until 10 July 2008 to report June 2008 contributions to the AR Dept.

Questions? Contact Lori Gattorna at 847-866-3199.

Progress Report

Visit the Global Polio Eradication Initiative Web site for the most up-to-date progress report information.:

- ⇒ [Total cases in 2007 compared to 2006, including case breakdown and information by country](#)
- ⇒ [Monthly Situation Report](#)

2008 RI Convention

Throughout the 99th annual RI Convention, there will be events, speakers, and activities in support of PolioPlus.

All information is current at this time, but is subject to change. Events take place at the Los Angeles Convention Center, unless otherwise noted. [Read more.](#)

International Institute, Fifth Plenary Session

Leadership and Rotary's Future

Saturday, 14 June, 0830-1015

Location: Room 515A/B

PolioPlus address by Dr. Bruce Aylward, Director of the Polio Eradication Initiative, World Health Organization.

Purple Pinkie Fundraising

Saturday, 14 June, 1015-1045

Location: Room 409A/B

Alumni celebration and Rotoract Meeting.

Second Plenary Session

Investing in a Winner

Monday, 16 June, 0915-1130

Location: West Hall

Dr. Tadataka Yamada, President, Global Health Group, The Bill & Melinda Gates Foundation

Third Plenary Session

Tuesday, 17 June, 0915-1130

Location: West Hall

PolioPlus: A Success Story of Public/Private Partnership

Dr. Julie Gerberding, Director, Centers for Disease Control & Prevention (CDC)

The Global Legacy of PolioPlus

Ann Veneman, Executive Director, UNICEF

The Rotary Advantage in Polio Eradication

Dr. Margaret Chan, Director-General, World Health Organization (WHO)

PolioPlus Workshop

Accepting the Challenge

Tuesday, 17 June, 1530-1700

Location: Concourse Hall 151 & 152

Dr. Tadataka Yamada, President, Global Participants will receive an update on the status of polio eradication and information about Rotary's US\$100 Million Challenge. Dr. Bruce Aylward will be one of the presenters.

PolioPlus Breakfast

Wednesday, 18 June, 7:30-9:00

Location: Room 406A/B

(by invitation only)

Members of PolioPlus Committees and Task Forces should not forget about the PolioPlus Breakfast. An update on the status of global polio eradication will be presented by a CDC expert.

House of Friendship RI and Rotary Foundation Secretariat Services

Location: South Hall G, H & J.

Meet RI and Rotary Foundation staff, and learn about the many services provided by the Secretariat (RI World Headquarters in Evanston, Illinois, USA, and the seven international offices around the world). Secretariat staff will be easily identified by their blue shirts.

PolioPlus Display

Location: Los Angeles Convention

Center, South Hall G, H and J, Secretariat Services, Booth #765.

From Saturday, 14 June to Wednesday, 18 June, the PolioPlus display highlights the activities associated with Rotary's participation as a spearheading partner of the Global Polio Eradication Initiative. Included will be CDC retiree and friend to PolioPlus Bob Keegan and his tricycle which he pedaled across America to raise funds for PolioPlus in the summer of 2007 and the RI Quilting Fellowship which is donating and auctioning a quilt in support of Rotary's US\$100 Million Challenge. Related literature and promotional materials will also be available.

Public Relations

RI's Public Relations Division provides guidelines, tools, and resources to help your club or district achieve media success and effective public outreach. Find out about PolioPlus outreach efforts, and talk to staff about Rotary's work with the United Nations and other nongovernmental organizations.

Personal Commitment

Polio survivor Urs Herzog of Switzerland, stepped in as District Governor of District 1980 when the district-governor-elect became unable to serve. He has not only committed to serving a second term, but is overseeing an ambitious fundraising campaign to raise more than \$90,000 in the next six months for immunizations in India.

[Read more.](#)



Tools & Resources

POLIOPLUS REPORTS ONLINE:

Rotarians can now view PolioPlus reports at any time by using our Member Access Portal (MAP) on the Rotary International website. Just go to www.rotary.org and click on "Member Access."

Media Relations Corner

Listed below are some recent media stories that have featured or mentioned Rotary's work with polio eradication. Links to some of these stories can be found on the [Rotary in the News](#) section of the RI Web site.

Scotland Sunday Post (Scotland)

May 4, 2008

Scottish Rotarians intend to break a world golfing record while raising US\$50,000 for PolioPlus. [Read more](#)

Rotary International News (US)

April 21, 2008

Indian philanthropist commits US\$1 million to polio eradication. [Read more.](#)

The Independent (Canada)

May 8, 2008

Rotarian pushes Canadian fundraising efforts for polio eradication. [Read more.](#)