



## Council on Legislation April 25-30 2010 Decisions taken at the CoL that impact Membership....

**E-Clubs:** One enactment that was adopted that will impact positively on membership is that after years as part of a pilot project, e-clubs found a permanent home in Rotary. Representatives approved a measure that will allow up to two e-clubs per district, amended from just one per district. Proponents of the amendment argued that districts that use more than one language would be better served by more e-clubs. The measure defines e-clubs as Rotary clubs that meet through electronic communications. A handful of e-clubs have been operating as part of the pilot project set to end 30 June. Some of the pilot clubs meet solely through online forums, while others combine electronic with in-person meetings.

**10-167:** This item allows the Board to eliminate or change the boundaries of a District if its **membership falls below 1200 Rotarians** (previously 1000) or has fewer than 33 clubs (previously 30). There is a proviso that the Board cannot merge a small District with a large District (has more than 1200 members or 33 clubs) if the larger district does not want to merge. As expected this enactment was adopted by 302 votes to 193. However, it will only come into effect on *1 July 2012* providing those districts with membership below the 1200 mark, a strategically important window to grow their membership.

A resolution that was passed – which has particular relevance to extension – is **Resolution 10 – 50**. This was a request to the Board to consider introducing **satellite club membership** as a new type of membership. It was adopted by 284 votes to 229. The idea is that members of the satellite club would be inducted as full members of the sponsoring club but would operate in their satellite club until strong enough to become a fully fledged Rotary club in their own right. Introducing satellite club membership makes good sense for those provisional clubs battling to reach the magic number of 20 members before chartering. However, should this be approved by the RI Board, the resolution would need go before the next CoL for approval in 2013.

**10 – 40:** This item precludes clubs from limiting membership based on **sexual orientation**. The enactment that was passed by 288 votes to 231 states that “no club... may...limit membership in the club on the basis of gender, race, colour, creed, national origin or sexual orientation...”

*(From “Membership Energiser” Newsletter, Zone 20A Africa.)*

### ***Have you registered? for the Australian Rotary Conference 21-22 August 2010 at Hellenic Club, Woden A.C.T.***

*On line registration, programme, accommodation details at  
<http://rotarydownunder.com.au/australianrotaryconference/>*

***“A Stronger Australian Rotary”***

*through*

***Supporting and strengthening clubs***

***Enhancing the image of Rotary***

***Focussing on effective service***

*Enquiries: [robwy43@bigpond.net.au](mailto:robwy43@bigpond.net.au)*

#### **In this issue:-**

Rob Wylie	<b>Council on Legislation</b>	Page 1
Rob Wylie	<b>On Stats &amp; Tips</b>	Page 2
Bob Aitken	<b>Why I am a Rotarian</b>	Page 2
M’Ship Matters	<b>10 Tips for Increasing Membership</b>	Page 3
Rob Wylie	<b>Newsletter Name Change</b>	Page 4
Public Relations	<b>End Polio PR Campaign</b>	Page 4
Len Moss	<b>The Editor’s Desk</b>	Page 5

#### **Your Event Published Here!**

**Australian Rotary Conference**  
**21-22 August 2010**  
**Hellenic Club, Woden A.C.T**

# Membership Statistics to 30th April 2010

## Why I Am a Rotarian



I am a Rotarian because a dear old primary school headmaster sought me out as a young country newspaper editor and invited me to join the Rotary Club of Parkes, NSW, Australia, many years ago.

I have remained a Rotarian for 35 years because it did not take me long to realize that this unique vocationally based service organization provided the opportunity for ONE person to be part of an amazing humanitarian army doing special things in our world. We heal the sick, care for the poor, provide basic literacy and numeracy skills, provide food and fresh water for the hungry, and - in recent times - provide educational resources for a new breed of 'peace fighters' playing a major role in conflict resolution around our world.

I have great pride in Rotary's ongoing mentoring of young people and dedication to lifting ethics in business, and I draw daily inspiration from the knowledge that Rotary International impacts 33,000 communities throughout our world EVERY DAY!

PDG Bob Aitken AM, Managing Editor

**World 1,224,384**

**Australia (Zones 8)  
33,535**

District	30/6/09	1/7/09	30/04/10	01/7/09 to 30/04/10		30/6/09 to 30/04/10	
				+/-	%	+/-	%
9450	1046	1009	<b>1130</b>	121	12.0%	<b>84</b>	8.0%
9460	1066	1026	<b>1039</b>	13	1.3%	<b>-27</b>	-2.5%
9470	828	792	<b>800</b>	8	1.0%	<b>-28</b>	-3.4%
9500	1478	1442	<b>1430</b>	-12	-0.8%	<b>-48</b>	-3.2%
9520	1535	1478	<b>1513</b>	35	2.4%	<b>-22</b>	-1.4%
9550	1214	1176	<b>1143</b>	-33	-2.8%	<b>-71</b>	-5.8%
9570	1136	1121	<b>1176</b>	55	4.9%	<b>40</b>	3.5%
9600	1845	1797	<b>1843</b>	46	2.6%	<b>-2</b>	-0.1%
9630	1260	1255	<b>1260</b>	5	0.4%	<b>0</b>	0.0%
9640	1454	1427	<b>1421</b>	-6	-0.4%	<b>-33</b>	-2.3%
9650	1639	1601	<b>1673</b>	72	4.5%	<b>34</b>	2.1%
9670	1152	1136	<b>1178</b>	42	3.7%	<b>26</b>	2.3%
9680	1987	1938	<b>1983</b>	45	2.3%	<b>-4</b>	-0.2%
9690	1014	994	<b>1015</b>	21	2.1%	<b>1</b>	0.1%
9700	1220	1193	<b>1174</b>	-19	-1.6%	<b>-46</b>	-3.8%
9710	1513	1492	<b>1501</b>	9	0.6%	<b>-12</b>	-0.8%
9750	1518	1476	<b>1473</b>	-3	-0.2%	<b>-45</b>	-3.0%
9780	2071	2026	<b>2014</b>	-12	-0.6%	<b>-57</b>	-2.8%
9790	1793	1757	<b>1787</b>	30	1.7%	<b>-6</b>	-0.3%
9800	2834	2773	<b>2743</b>	-30	-1.1%	<b>-91</b>	-3.2%
9810	1367	1310	<b>1329</b>	19	1.5%	<b>-38</b>	-2.8%
9820	1504	1490	<b>1483</b>	-7	-0.5%	<b>-21</b>	-1.4%
9830	1428	1407	<b>1427</b>	20	1.4%	<b>-1</b>	-0.1%
Australia	33902	33116	<b>33535</b>	<b>419</b>	<b>1.3%</b>	<b>-367</b>	<b>-1.1%</b>
World	1234527	1206419	<b>1224384</b>	<b>17965</b>	<b>1.5%</b>	<b>-10143</b>	<b>-0.8%</b>

### Problems with leadership in Clubs.

One of the best ways for clubs to overcome the problem of autonomy or autocracy is for their club to be involved with the visioning process known as Rotary Club Vision Facilitation. This programme assists key leaders and interested members of a Rotary club to achieve continuity, consistency and leadership. All club members present contribute freely to achieve a vision for the whole club. The Club Leadership Plan fits in with the visioning process and through member involvement helps overcome the potential problem of autocratic members or leaders who won't make a decision or find it hard to lead.

Club autonomy is fundamental to the structure of Rotary. We are not going to change that but need to help it work better. This depends on education, training and communication to keep clubs involved and aware of the wider world of Rotary.



# The Newsletter Gets a New Name “Rotary on the Move”

This will be the last issue of Membership on the Move in its present form. From 1st July there will be changes in the way that Rotary International supports membership development in clubs and districts. Some of you may have become aware of these through presentations at District events such as PETS and District Assemblies. Others will find out more at such meetings as the Director’s briefing weekend for Governors-elect at Rotary Down Under (Parramatta July 30-31), the Australian Rotary Conference (Canberra Aug 21-22), and the pre-Institute training for incoming District leaders (Perth Nov 30 to Dec 2).

The Regional Rotary International Membership Coordinator (RRIMC) program will terminate on June 30. The three Australian RRIMCs (Sylvia, Noel, and Rob) will no longer occupy those positions after that date. A new program, the Rotary Coordinator program, will commence on 1st July. That program will continue the services previously provided by the RRIMCs, but with a different emphasis, and with added responsibilities which it is hoped will provide a more complete service to Rotary districts and ultimately to Rotary clubs. We will all still be working to help Rotary and hope we can continue to make a difference.

If you are on our mailing list you will receive a new Newsletter next month, called “Rotary on the Move”. We will still publish articles about membership development, but there will be a lot more about how Rotary clubs can become more effective in the things they do.

Len Moss has decided to retire from the position of Editor after six years of editing “Membership on the Move”. This will be his last edition. On behalf of the Regional Membership Coordinators who have worked with Len over that time (Garry Johnson, Sylvia Byers, Judy Magub, Hugh Langridge, Euan Miller, Noel Trevaskis, and myself) we thank Len most sincerely for the outstanding contribution he has made to Rotary in Australia over that time.

Rob Wylie.

## Schools Ending Polio

During the last month a significant package has been mailed to each of 10,000 schools around Australia, plus a covering letter and information to every Australian Rotary club, by Public Image Resource Group Coordinator Richard Garner [richard\\_garner@optusnet.com.au](mailto:richard_garner@optusnet.com.au) . This is an outstanding campaign with the potential to raise funds for polio, improve links between clubs and local schools, and raise awareness of Rotary among 4 million young Australians, and in their wider communities. It will benefit Rotary membership if implemented. Check out <http://www.schools-ending-polio.org.au/> . If your Club has not acted on this mailing please do so.

# From the Editor's Desk

Dear Fellow Rotarians,

This is my last newsletter as editor after some six years of mostly monthly publications and therefore appropriately a time for reflection.

July 2004.....PDG's Garry Johnson, Judy Magub and Sylvia Byers, set the scene with their ongoing monthly contributions.

Back then Rotary membership worldwide stood at 1,212,272. Today the figure is 1,224,384 an increase of 12,112. But what this change does not tell us is exactly how many Rotarians actually joined Rotary or indeed how many left. Only Rotary International maintains that data.

However, your efforts to identify new, quality members and retain outstanding Rotarians have helped ensure Rotary's success in its second century of service.

PDG Chris Offer inspired the development of our newsletter. Others joined us PDG's Hugh Langridge, Rob Wylie and Euan Miller. In 2008 PDG's Noel Trevaskis, Cathy Roth and Jenny Coburn came on board. With major contributions from PP Philip Archer and the support of articles from many others worldwide. PDG Bob Aitken was and is always available with support material and helpful guidance.

RRIMC Rob Wylie & Lurline critique every addition and RRIMC Noel Trevaskis has catapulted the readership email list from 180 to well in excess of 2500 broadcasts per month. RRIMC Sylvia Byers remains from the beginning, and of whom I have such fondest and thanks for all the support shown me.

To all those worldwide, that I have come to know because of the privilege granted me by my friend Garry Johnson, I most sincerely thank you. Rotary is the value of service, fellowship, integrity, diversity and leadership.

I close with a quote from our founder Paul Harris:-

**“What Rotary will be one hundred years hence, none living can imagine. There is nothing impossible to Rotary now”**  
Feb. 1915

Your editor,

Len

[lenmoss@tsn.cc](mailto:lenmoss@tsn.cc)  
Hm 0265682714  
Fax 0265685029  
Mbl 0438682713



## Zone 8

**Regional Rotary International  
Membership Coordinators  
2009-2010**

**RRIMC Sylvia Byers  
Hm 0893851263**

[sbyers@inet.net.au](mailto:sbyers@inet.net.au)

**Districts**

**9450, 9460 & 9470**

**Euan Miller**

**Hm 0883798515**

[euanm@internode.on.net](mailto:euanm@internode.on.net)

**To assist with**

**Districts**

**9500, 9520 & 9550**

**RRIMC Noel Trevaskis**

**Hm 0248214613**

[n.trevaskis@bigpond.com](mailto:n.trevaskis@bigpond.com)

**Districts**

**9680, 9690, 9700, 9710, 9750,  
9780, 9790, 9800, 9810, 9820, 9830**

**RRIMC Rob Wylie**

**Hm 0733855398**

[robwy43@bigpond.net.au](mailto:robwy43@bigpond.net.au)

**Districts**

**9570, 9600, 9630, 9640,  
9650 & 9670**

## Membership On The Move

### News from Zone 8

Australian Capital Territory

New South Wales

Northern Territories

PNG Papua New Guinea

Queensland

Solomon Islands

South Australia

Tasmania

Timor Leste

Victoria

Western Australia