



MEMBERSHIP ON THE MOVE

Zone 8 NEWSLETTER

May 2010 Vol.6 No.11



“A Stronger Australian Rotary”

Australian Rotary Conference, 21-22 August 2010

Hellenic Club, Woden A.C.T.

Stronger Rotary clubs can raise the profile of Rotary in the Australian region and ensure our service efforts are as effective as possible in meeting the needs of our communities here and overseas.

How can this be achieved? The Conference “Towards a Stronger Australian Rotary”, to be held in Canberra on August 21-22, will focus on ways to achieve this objective, with speakers and discussion groups providing the best opportunity for participation by all attending.

Incoming R.I. President Ray Klinginsmith and R.I. Director-elect Stuart Heal, supported by Zone 8 Rotary Coordinators Rob Wylie and Rob Crabtree, and Public Image Resource Group Coordinator Richard Garner will lead discussion by Rotarians from all levels of our organisation within Australia.

This is an opportunity to share ideas and best practices on how we can make Rotary better. Particularly we hope to see District and Club leaders from all over Australia and our neighbouring countries within Zone 8.

A number of welcome dinners will be held on Friday evening hosted by clubs within District 9710. The conference proper starts on Saturday morning and will finish around lunchtime on Sunday. An affordable conference package is available including registration, morning and afternoon teas, Saturday lunch and dinner, all for \$100.

Venue will be the Hellenic Club in Woden, A.C.T. A number of hotels/motels in the Canberra area have offered discounted accommodation to Rotarians attending.

On line registration is available at <http://rotarydownunder.com.au/australianrotaryconference>.

For more information contact Rob Wylie at robwy43@bigpond.net.au.

We look forward to seeing you in Canberra!

RRIMC Rob Wylie

Consider asking your club to either partially or fully sponsor your attendance!

Having attended the First National Conference some two years ago I can guarantee you will build strong networks and come back to your club and cluster with valuable ideas for action in membership and club support mechanisms.

The registration will fill quickly as I imagine previous attendees will definitely invest in the event.

Editor Len

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Your Event Published Here!

Australian Rotary Conference
21-22 August 2010
Hellenic Club, Woden A.C.T

Membership Statistics to 31st March 2010

Council Approves E-clubs

World 1,220,871

**Australia (Zones 8)
33,500**

District	30/6/09	1/7/09	31/03/10	01/7/09 to 31/03/10		30/6/09 to 31/03/10	
				+/-	%	+/-	%
9450	1046	1009	1133	124	12.3%	87	8.3%
9460	1066	1026	1032	6	0.6%	-34	-3.2%
9470	828	792	804	12	1.5%	-24	-2.9%
9500	1478	1442	1426	-16	-1.1%	-52	-3.5%
9520	1535	1478	1515	37	2.5%	-20	-1.3%
9550	1214	1176	1141	-35	-3.0%	-73	-6.0%
9570	1136	1121	1179	58	5.2%	43	3.8%
9600	1845	1797	1837	40	2.2%	-8	-0.4%
9630	1260	1255	1257	2	0.2%	-3	-0.2%
9640	1454	1427	1416	-11	-0.8%	-38	-2.6%
9650	1639	1601	1669	68	4.2%	30	1.8%
9670	1152	1136	1176	40	3.5%	24	2.1%
9680	1987	1938	1965	27	1.4%	-22	-1.1%
9690	1014	994	1016	22	2.2%	2	0.2%
9700	1220	1193	1180	-13	-1.1%	-40	-3.3%
9710	1513	1492	1501	9	0.6%	-12	-0.8%
9750	1518	1476	1476	0	0.0%	-42	-2.8%
9780	2071	2026	2012	-14	-0.7%	-59	-2.8%
9790	1793	1757	1778	21	1.2%	-15	-0.8%
9800	2834	2773	2752	-21	-0.8%	-82	-2.9%
9810	1367	1310	1326	16	1.2%	-41	-3.0%
9820	1504	1490	1483	-7	-0.5%	-21	-1.4%
9830	1428	1407	1426	19	1.4%	-2	-0.1%
Australia	33902	33116	33500	384	1.2%	-402	-1.2%
World	1234527	1206419	1220871	14452	1.2%	-13656	-1.1%

After more than an hour of debate, district representatives at the 2010 Council on Legislation voted Monday to make e-clubs a permanent part of Rotary International.

The measure, approved by a vote of 430 to 85, received loud applause.

“This will allow Rotarians with physical disabilities or [scheduling] restraints to meet regularly and conduct service projects through the Internet,” said RI Director Antonio Hallage as he presented the proposal to the Council. Representatives from Rotary's 531 districts are convening in downtown Chicago this week to consider more than 200 proposals, some that would make changes to RI constitutional documents.

Submitted by seven Rotary e-clubs along with the RI Board of Directors, the measure makes permanent the six-year-old e-club pilot project, which is set to end on 30 June.

Enactment 10-06 defines e-clubs as Rotary clubs that meet electronically. A separate amendment, approved by a vote of 311 to 197, allows for two e-clubs per district. E-club members have the same responsibilities as other Rotarians to conduct service projects and promote [The Rotary Foundation](#).

By Jennifer Lee Atkin
Rotary International News

Flexibility of attendance.

Life has changed for families compared to families of thirty and forty years ago. Nowadays it is likely that in many households both partners may be working with both partners involved in parenting the children. With the change of attendance requirements to 50% the attendance at meetings is not as arduous as what it would have been for these people 30 or 40 years ago, yet it is still a very real problem for many potential members today.

We need to take into account the circumstances of people with regard to family, work and financial commitments. In today's society a large number of people do not finish work at 5.30pm. Consideration has to be taken into account that people can work on weekends and not just during the week. Clubs need to be more understanding of people's circumstances in all areas when it comes to attendance at meetings. Again, we must make sure our meetings are effective, well run meetings and that the members feel that they are getting value for money by attending.

Rotary Club of Rosebud

New initiative for obtaining lady members

The Rotary Club of Rosebud increased their membership by holding a special night for ladies in the community. With only 18 members in their Club the members decided some positive action was needed. The Club decided to have a ladies only night. They identified 52 women to invite to the special night, they had nine acceptances and seven turned up.

Their Assistant Governor and a Past District Governor (both female) gave presentations on Rotary and what the Rotary Club of Rosebud does locally and internationally, this was done after people were made welcome by the Club President (male). After this part of the meeting, which was not a regular meeting night, the guests were able to chat with female Rotarians over supper. The four lady members of the Club were able to talk at depth with the guests about things Rotary. They told them of their personal experiences as Rotarians.

A couple of male Rotarians were present in a supporting role not in a leadership role, it was left to the ladies of the Club to engage with the potential new Rotarians.

The result? Five new members!

On the night of the induction, they invited family members and friends of the new Rotarians and had 45 people attend the meeting. The District Governor inducted the ladies into the Rotary Club, and the lady Past District Governor and Assistant Governor also attended. The Club handed over a cheque for \$20,000 for the PolioPlus programme to the District Governor.

The Club chose to go with a ladies night as they felt it wouldn't be so daunting for the guests. They intend to hold another ladies night again in the near future, having already identified another six potential members in their local community.

The idea of having just a ladies night has proven to be a very simple but effective method that gained Rosebud Rotary Club new Rotarians.

Recruiting & Retaining *Rotary Foundation Alumni*



Ideas for Recruiting and Retaining Rotary Foundation Alumni



Rotary Foundation alumni are ideal for Rotary club membership due to their familiarity and interest in Rotary's ideals and mission. They were already selected by clubs and districts to serve as international Rotary ambassadors and often these same characteristics make them excellent potential Rotarians.

- **Induct several alumni into your club at once, instead of recruiting them one at a time.**

If your club has no alumni members, inducting several at the same time gives these new members an immediate peer group in the club.

- **Conduct service projects that are likely to appeal to younger members.**

The Australian Bureau of Statistics found that volunteers in two age groups, 25-35 and 55-65, do the same amount of service work. But the younger volunteers were more likely to focus on areas such as education, sports, and family matters.

- **Consider lowering the total cost of membership in your club.**

Some younger members have trouble meeting the financial obligations of club membership. To combat this problem, considering lowering your fees or have a discounted meal cost for recent alumni.

- **Make sure meetings are efficient and productive.**

Younger members, who often have competing priorities, are more interested in attending meetings that are conducted efficiently. Also, make sure your club has an appropriate balance of meetings and hands-on projects and activities.

- **Recruit "up-and-comers."**

Managers who are on their way to becoming important business and professional leaders are often interested in the networking and professional development benefits of Rotary. Getting them invested in Rotary while young can help ensure their dedication to Rotary when they reach top-level management, executive status, or ownership positions.

- **Be open to the new ideas of younger members.**

Maintaining the status quo in your club may bore and discourage them. Younger members will be more likely to stay in your club if their opinions are valued and appreciated — and if they aren't treated like junior members.

From the Editor's Desk

Some “We do it’s” of Rotary that may help you think about that PRIP Frank Devlyn elevator speech, train, bus or plane conversations.

1. Rotary the first service club. 105 years of age. Formed 1905.
2. 1917 Arch C. Klumph proposes an endowment renamed “The Rotary Foundation” in 1928.
3. By 1925 Rotary grows to 200 clubs.
4. Rotary adopts the 4 Way Test in 1943.
5. 1942 Rotarians inspire the founding of UNESCO.
6. 1945 Rotary participates in UN Charter.
7. TRF creates Paul Harris Recognition award in 1957.
8. 1950 Rotary approves the motto “Service Above Self”
9. In the 60’ and 70’s global services expand and youth programs Take off....GSE, RYLA, Interact and Youth Exchange.
10. RIBI arbitrate after Falkland’s War.
11. 1979 Foundation funds the first 3-H grant.
12. 1985 Rotary launches Polio Plus.
13. 1995 women begin terms of service as District Governors.
14. Rotary establishes centres for international studies in peace and conflict resolution.
15. 2002 Europe declared Polio free.
16. 2005 Rotary celebrates 100th anniversary.
17. 2006 PAIN...Pakistan, Afghanistan, India and Nigeria the only countries where Polio remains.
18. 2008 Bill & Melinda Gates grant Rotary US\$100 million in polio eradication effort.
19. 2009 Rotary challenged to match another Gates Foundation grant of US\$255 million.
20. 2009 Rotary celebrates the 100th RI Convention.

Choose from the above milestones or research your own to develop an inspiring celebration of Rotary when you talk Rotary with non Rotarians.

Remember to wear your pin, which may help strike up conversation.

“Tip” leave your pin in the car and wear it at every opportune moment.

Your editor,

Len

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2009-2010

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Membership On The Move

News from Zone 8

Australian Capital Territory
New South Wales
Northern Territories
PNG Papua New Guinea
Queensland
Solomon Islands
South Australia
Tasmania
Timor Leste
Victoria
Western Australia