



ROTARY CLUB OF BLACKWOOD

Chartered 14th September 1970

DISTRICT 9520

Club Bulletin Volume 40, Issue 31

22nd February 2011 Meeting No. 2069



International President

Ray Klinginsmith

District Governor

Malcom Lindquist

CLUB BOARD

Club President

Jeff Hunter

Secretary

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Treasurer

Barry Sheridan

Vice President

Bob Arnold

Immediate Past President

Cherilyn Fleming

Club Directors

Finance

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Club Service

Bob Arnold

Membership & Promotions

Barbara Chappell

Community Service

Laz Meszaros

Youth & Vocational Service

Tony Hughes

International Service

John Penta

Foundations Director

John Lewis

Club Bulletin Editor

Ray Smith

Rotary Club of Blackwood Inc.

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South Australia 5051

ABN: 40718875507

THE FOUR WAY TEST

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

INVOCATION & TOAST

Sgt Helen Henbest opened the second Open Forum for the 2010/11 year and Chairman Jeff Hunter toasted all people in Australia and our brothers and sisters in New Zealand as Christchurch recovers from a major earthquake.

PRESIDENT JEFF HUNTER'S WELCOME

- What a wonderful evening it is to come together and enjoy fellowship and a good meal, and share another Community Forum together.
- Welcome Assistant District Governor of Rotary District 9520, Jerry Casburn
- Welcome Kathryn Anderson from Flinders University, Manager Industry Partnerships, Southern Knowledge Transfer Program
- Welcome potential ROTORACTORS of the new Flinders University Club: Kate Flack, Kate Ruvineti, Talia Sugiyama
- Welcome to Past District Governor John Jackson and Heather Jackson
- Welcome to Flagstaff Hill Lions member Reg Wymond and Sue Wymond
- Welcome to members of the community
- Welcome to Rotarians and partners
- And a special welcome to Rotarian Nigel Francis and wife Jeanne, from the Rotary Club of Bransgore, England . Nigel came forward and said there are 4,000 residents of New Forest which is near Christchurch, 19 miles south of London, and it is a nice place to live. Nigel and Pres. Jeff exchanged banners from each club.

Rotary International: www.rotar
District 9520 www.rotarynews.i

If you are unable to attend a meeting or wish to bring a guest, please phone LJ Hookers Blackwood office on 8278 9111 by Tuesday 12:00 noon.



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Apologies were received from:

Iain Evans

Vice President Bob Arnold (having his eyes done)

Geoff Bartlett, Blackwood Neighbourhood Watch

Balder Dhaliwal, who is at the Governor's multicultural awards night

Lions District Governor Elect Rhys Roberts



Pres. Jeff introduced ADG Jerry Casburn who posed the question: Why would one join Rotary?

Worldwide there are 1.5 m Rotarians in 32,000 clubs in 168 countries. Rotary was born in 1905 when Paul Harris held his first meeting. It is the oldest service club in the world and supports five areas of service:

1. International
2. Community
3. Youth
4. Club Service
5. Vocational

Key reasons for becoming a Rotarian:

- Fun and fellowship
- the opportunity to serve your community
- a chance to serve the environment
- personal growth and leadership development
- Rotary is international so there is an opportunity to be a citizen of the world
- non-denominational and non-political
- you get to make a difference and do something different
- you are welcome at ANY club worldwide
- there is a youth leadership programme

Some of Rotary's recent achievements are:

- **Polioplus** - this is the largest private foundation the world. In 1905 polio was endemic in 66% of the world. Now, largely due to Rotary's Polio Plus programme it has been eliminated in all but four countries: Nigeria, India, Pakistan and Mexico. The Gates Foundation has now contributed \$355m to the \$100m contributed by Rotary to Polioplus.
- **The Rotary Foundation** provides group study exchange scholarships, and assists clubs by providing matching grants
- **Shelterbox** – provides food, shelter and resources such as tools quickly to 10 people in disaster areas.
- **Education and Youth** - eg sponsoring a child to have an education where otherwise they would remain illiterate.
- **Water and Sanitation** – eradicate water-borne diseases

Jerry finished his talk by inviting people to join a Rotary club, and "Blackwood is a bloody good Club to be in!!"



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President Jeff thanked Jerry for his talk, and introduced **Laz Meszaros** to speak on his avenue of service: **Community Service**.

Areas helped by our Club this year are: the CFS which was given \$8,000 to assist in obtaining a \$15,000 thermal imaging device; Blackwood Scouts; Calperum Station – part of a Biosphere Project and championed by our very own “Environment Minister” Bob Arnold, who unfortunately could not be here tonight due to cataract surgery. Bob has organised 17 trips this year to Calperum by several clubs to do remedial or environmental activities; Foodbank – where needy families are provided with non-perishable food; Roadwatch, where we clean up roads in Blackwood; QLD flood relief; Indulkana Community which is 54 km from Marla. We have provided Christmas presents to their 85 students.

Sue Wymond spoke next about our **Christmas Fair**, which has been held every year since 1975 (except for 2009 when it was cancelled in a heatwave). In 2008 it was moved from a Saturday to a Sunday and last year generated \$10,000 for community groups. It is primarily run to allow local groups to show themselves to the public and for them to generate revenue.

John Penta spoke about his area of service, **International**.

- This year we will be spending over \$10,000 including \$1,000 to ROMAC which arranges cranio facial surgery for overseas people without resources; sponsor a child at St Judes in Tanzania and another two in Nepal where \$900 provides six years of education including food and uniforms for one child; two ShelterBoxes \$2k; PolioPlus \$2k; a waste water project in the Philippines \$2k; this year we will redirect funds to the QLD floods or another Australian project.
- This year we had a fundraiser “Irish Day”. It was such a success, with such a lot of positive feedback, that we are organising an “Italian Gaiety” for this year.
- PDG John Jackson spoke about Rotaract which is for people aged 18 to 30 years. We had a local community-based club that opened in 1977 but it closed in 1997. Six years ago Dick Cuttle proposed establishing a Rotaract club at Flinders Uni. Now a new club is in the process of being formed at Flinders Uni, in conjunction with five other Rotary clubs. The new club will be different in that it may not have a traditional bulletin, but instead use Facebook or Twitter for internal communication. Instead of being community based, it may be university based, and this is an innovation. **Kate Flack** told us of her plans to get the new Rotaract Club moving at the Uni. It is tailor-made for universities, and there are 29 contacts which John has handed over to **Kate** to assist in getting the club off the ground. John paid credit to **Kathryn Anderson**, Manager Industry Partnerships, Southern Knowledge Transfer Program who is “the best secret weapon we’ve had” since she organises rooms etc for us.



Graham Lough produced a dozen medal quality wines that had been entered to the Advertiser Wine Judging. He tossed the coins for a Heads and Tails contest. The winner was our own Richard Dix, who has been known to enjoy a good drop or two. The proceeds were \$261 and will be allocated to an indigenous education fund.



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GUEST SPEAKER

President Jeff introduced our guest speaker for the Rotary Club of Blackwood Community Forum, Brenton Ragless:

- Brenton is a local lad who went to Blackwood High School. One of his teachers, Brian Sales, was singing his praises to me the other day. It was clear in those early days that Brenton was special.
- He completed a masters degree in Communication Management and a Diploma of Business in Tourism, and did an extensive list of emergency management modules.
- Brenton was a media spokesperson for the SA Country Fire Service as well as fire and emergencies reporter for ABC radio.
- He also spent some casual work as a tour guide with Grayline (I believe all the young and older ladies were entranced by his commentaries)
- Brenton went on to work as a fulltime radio announcer on Adelaide's 107.9 Life FM
- Now as we know, Brenton is the very popular weather presenter on Channel 9
- He also authors the annual South Australian "Almanac"
- Brenton is married to Hayley and they own a young black labrador named Ruby.

Brenton thanked Jeff for the opportunity to attend the Belair Country Club where there is "great company, great food, and great weather!" He knows the Belair Country Club well as Hayley and he were married here in August 2008, and he was a DJ here for a time.

In 1976, Brenton was born in Blackwood Hospital. He has had an interesting career path including working with his father with the Eden Hills CFS; been a Steamranger volunteer; a Grayline Tour guide; a weddings DJ at the Country Club; provided a five day weather forecast with Telstra's dial-it weather forecast; worked for 107.9 FM for five years; took a job in Albury and bought a townhouse there...and with a change in management was sacked soon after he arrived; returned to the CFS at his old job as a spokesman; provided, whilst with the CFS, the "Five Minutes of Flame" as a demonstration of CFS fire-fighting techniques; was a sole trader; was with the ABC as a casual; had a managerial contract in public affairs at the Defence Dept in Canberra and Adelaide and came to Adelaide to join Channel 9 as the Weather Presenter following the retirement, after 25 years, of Keith Martyn.

Channel 9 commenced in 1956 in time for the Melbourne Olympics. The first Adelaide Channel 9 TV station commenced in 1959 under the ownership of Rupert Murdoch. Colour broadcasts commenced in 1974, and were produced locally with 400 staff in Adelaide, including carpenters,



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makeup, electricians etc. There was 18 hours of TV daily. Due to satellite technology and fibre optics the local production wound down and independent production houses developed. Now, Channel 9 is no longer produced locally, but in Wollongong, NSW. Broadcasts are instantaneous. By way of comparison, the film from the JFK assassination in 1963 took several days to arrive.

Modern internet with Facebook and Twitter, plus digital photography means that news and information can be spread around the world instantly, without being subject to the ethical constraints of the professional media.

When it comes to weather, Brenton says "there is no such thing as bad weather, just bad clothing if you're not prepared". Because of good planning, Cyclone Yasi had only one death, and that was from carbon monoxide poisoning in a vehicle. Weather is a great conversation starter.

Brenton receives a weekly briefing from the Weather Bureau, and at 3pm each day receives the updated weather forecast, and puts the graphics slide together.

Question time:

Q: Will a weather forecast be provided each hour?

A: Yes, Channel 9 will provide a weather service all day.

Q: Do you have plans for other roles

A: Yes, there is a new Channel 9 project but I cannot tell you that it will be on the Postc__ds programme.

Q: Weather forecasts are now very accurate, and computer modelling takes out human error.

A: No computer can create a perfect forecast as there are too many variables. The Australian forecast that is beamed to mobile phones comes from Yahoo in the USA!



Sergeant Helen said it is nice to see a local guy make good, as she presented him with a "drop of sunshine" in bottle form.

PRESIDENTS CLOSING WORDS

President Jeff closed the Open Forum:

- Thank you Brenton and Hayley for coming. As an old scholar of Blackwood High School, you certainly have done the district proud. And what a fantastic talk!
- Thank you to ADG Jerry Casburn and Kathryn Anderson for bringing the Rotaractors here tonight.
- To the prospective Rotaractors, I wish you every success in your studies, and know you will love being in Rotaract. We would love to see you again.



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- Thank you Laz Meszaros, Sue Wymond, John Jackson and John Penta for your presentations tonight.
- Thank you to Rotarian Nigel Francis and wife Jeanne for coming. I hope you enjoy your stay in Adelaide.
- Thank you to members of the community, Rotarians and partners for coming. We look forward to you coming to the next Community Forum in the second half of this year
- Rotarian Margaret Congram and I this Thursday will be presenting each new mum at the FMC a book by Mem Fox "Ten little Fingers and ten little toes" to celebrate Rotary International's 106th birthday.
- To Rotarians, next week is an important committee meeting night. Margaret is the registered assistant, Barbara is on fellowship and furniture is Mark Burns
- Have a good week everybody. Goodnight

MEETING ROSTER AND SPEAKERS 2011				
Meeting No.	2070	2071	2072	2073
Date	1 Mar 2011	8 Mar 2011	15 Mar 2011	22 Mar 2011
Fellowship	Barbara Chappell		Alan Eldridge	Tony Hughes
Reg. Assistant	Margaret Congram		Russell Eccleston	John Jackson
Furniture	Stuart Brew Mark Burns		Bill Flynn Peter Geer	Bob Lehmann John Lewis
Chairman	Jeff Hunter	Naz Dastoor	Jeff Hunter	Donald Duck
Speaker			Maurie Howard	Mickey Mouse
Topic	Committee Meetings	Wkplace visit – HV WATER TREATMENT PLANT	Solving Industrial Problems	Goofy Rides Again
Sergeant	Helen Henbest		Helen Henbest	Helen Henbest
Bulletin Editor	Ray Smith	Ray Smith	Ray Smith	Ray Smith

Events and Celebrations 2010	
Events	•
Birthdays	<ul style="list-style-type: none"> • 3 March – Josanne Eldridge • 9 March – Alan Eldridge • 10 March – Michael McClaren
Anniversary	<ul style="list-style-type: none"> • 4 March – Alan and Josanne Eldridge • 6 March – Graham and Mary Roberts • 8 March – Sue and Reg Wymond • 10 March – Laz and Jane Meszaros