



The Rotary Club of

IRYMPLE

District 9520

The Club meets
Tuesday 6:15
for 6:30pm,

Mildura Work-
ingman's Club

Bulletin 1898

27 Oct 2009



Pres. Max Robinson
0419 897 886



Sec. John Fitzgibbon
0417 348 750



Treas. Rini op't Hoog
0409 707 204



AG Peter Danson



DG Dick Cuttle



R I Pres John Kenny



Invocation

*For good food, for fellowship,
for the opportunity to serve in Rotary,
we give you our thanks, O Lord.*

Mildura Fruit Juice Co. Visit



The view inside the newly rebuilt Mildura Fruit Juice Company, where the machinery is new and gleaming and laid out in an efficient manner.

The Club visited the Mildura Fruit Juice Company and members were impressed with the \$20 million rebuild after the Australia Day weekend fire this year.

Despite the massive damage, MFJ kept up supplies to its customers while rebuilding, and kept all its 48 full-time permanent staff employed.

The Company runs one of the last such factories in Australia where imports have priced many Australian products out of the market. When the factory opened in the 1970s it was one of four in the area and it processed 100 000 tons of citrus.

(continued on page 3)

Four Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Meeting No. 1898

Mildura Fruit Juice Company

27 October, 2009

Head Table

President: Max Robinson
Secretary: John Fitzgibbon
Guest Speaker: Michael Rolfe, Masoud Azali
Visiting Rotarians: John Dyson-Berry, Mildura Deakin
Visitor: Graham Gilbert

Apologies:

Vince Congiusta
Garry Cooper
Ron Furey
Neil Hammerton

Venue:

- Mildura Fruit Company for breakfast
- followed by a tour of the Mildura Fruit Juice Company. On the tour we were hosted by Michael Rolfe and guided over the factory by Masoud Alazi.

Celebration:

- President Max was presented with a birthday cake in honour of his 70th birthday.
- Max denies that it is his 70th birthday.
- No, it is his 18th, which he has experienced 52 times.

Coming Meetings:

- Nov 3 Melbourne Cup Day No meeting
- Nov 10 Marquee Meeting at lawns in front of the Mildura Lawn Tennis Club.
- Nov 17 Mildura Working Man's Club,
Wayne Hodges, USA Sister City.



$70 = 18 + (52 \times 1) ?$

Port to Port:

Michael Jobe

- Weekend of November 7, 8.
- Leaving the Ornamental Lakes,
- 8:00 am
- 5 Rotarians: Bill Sutherland, Garry Cooper, Ruth Tonzing, Neil Hammerton and Michael Jobe
- 12 non-Rotarians.
- All Rotarians invited to take part in the regular Sunday morning rides.



Red Cliff Players

John Vann

- Friday 13th November.
- BYO supper
- Drinks at bar prices.

Mildura Fruit Juice Co. Visit

(continued from page 1)

By the 1990's the factory had shifted to its present site and was processing 70 000 tonnes. Last year it processed 22 000 tonnes. The other three factories are gone. In fact, MFJ is the last such company in Australia.

MFJ does not have its own brand but sells to others such as supermarkets and market-ers who use their own brands. If you buy fruit juice from the chiller section of a supermarket in Australia, it is almost certainly from MFJ.

Even so, half of MFJ's business is reconstituting concentrate from Brazil.

The factory takes in fresh fruit, weighs, washes, sorts, squeezes and extracts fresh juice which is pasteurised and loaded in tanker or packed.

The mushy peel can be squeezed further for citrus oil which finds use as flavoring or as a cleaning agent. The peel juice may be concentrated and used as B grade juice concentrate. The peel finds other uses as rind and an ingredient in cakes and jams. Very little of the fruit does not find a profitable use.



Michael Rolfe is thanked by Secretary John for the hospitality the Club received on the visit.

Coming Meetings			
Meeting No.		1899	1900
Date	3 November 2009	10 November 2009	17 November 2009
Venue		Mildura Tennis Club Lawns	Mildura Workingman's Club
Guest Speaker	Melbourne Cup Holiday. No Meeting.	Marquee Initiation	Sister City USA Wayne Hodges
Chairman		Vince Congiusta	Garry Cooper
Cashier 1		Garry Cooper	Martin Dane
Cashier 2		Martin Dane	Brian Gambetta
Invocation		Brian Gambetta	Paul Gibbons
Competition		Paul Gibbons	Neil Hammerton
Thanks/Greeter		Neil Hammerton	John Harrison
Rotary Spot		John Harrison	Tom James
Apologies:	Sec. John Fitzgibbon	Mobile: 0417 348 750	

Celebrations	for Oct 27 - Nov 9
Birthdays	Oct 27 Diane Metcalfe
Anniversaries	Oct 27: Don & Margaret Turvey
Inductions	Nil

Coming Events		
Nov 3	Tue	Melb Cup => No meeting
Nov 13	Fri	Red Cliffs Players
Nov 14	Sat	Sound Shell BBQ
Dec 15	Tue	AGM
Dec 20	Sun	Family Xmas Meeting

The Rotary Club of Irymple
P O Box 5018
Mildura VIC 3500



The Rotary Club of Irymple: By their fruits you shall know them.