

## Notices.

NOW ON SALE: "**Rotary on the River**": History of the first 50 years of the Club. \$50.00. See Jim Mason or the web site.

## Radio Auction.

As a helper at the Radio Auction I can but give a personal perspective on what was happening in the Radio premises last Saturday morning. There were many helpers, the procedures were well worked out, and the whole process appeared to very well organised, with lots of excitement as the bids came pouring in through the telephones.

John Whimpress has again delivered the management needed to run a successful project. An amount of \$10,700 has been promised through the goods and services sold on Saturday morning. This is an outstanding success for topping up the Community Chest, and supporting some of our other projects such as "Going Bush With Rotary", and the "Youth Opportunities Program".

Thankyou to the many Club Members who supported the event and helped John with the many jobs that had to be carried out. Congratulations John Whimpress for a job well done !!

John tells me he has some sausages left over that could be used in the very near future if you are organising an event.

## District Committees

District Governor Elect Dick Cuttle is looking for people to serve on District Committees during the 2009-2010 Rotary Year. If you have an interest to be involved in District Committees please see me, or contact Dick Cuttle [dcuttle@iprimus.com.au](mailto:dcuttle@iprimus.com.au) or 08 8568 5351

This message came just as the Bulletin was going to publication.

## Cleanup.

Sorry for late notice, but I was wondering if the Rotary Club of Murray Bridge would in any way be able to assist Unity College with our Cleanup from our Fair on Saturday 1st November from approx 9am -11am. We will certainly be giving the Rotary Club a donation back for all their help if you are able to assist.

Please contact me at anytime on the following mobile 0418813217  
Kate Brown  
Unity College

## ROTARY CLUB OF MURRAY BRIDGE MEETING # 2782 Bulletin # 18

### This week

TOPIC  
SPEAKERS  
CHAIRMAN  
FELLOWSHIP

RESERVE  
INVOCATION  
NATIONAL ANTHEM

MEMBERS' BIRTHDAYS

PARTNERS' BIRTHDAYS

WEDDING ANNIVERSARY

### Next week

TOPIC  
SPEAKER  
CHAIRMAN  
FELLOWSHIP

RESERVE  
INVOCATION  
NATIONAL ANTHEM

### Following Week

TOPIC  
SPEAKER  
CHAIRMAN  
FELLOWSHIP

RESERVE  
INVOCATION  
NATIONAL ANTHEM

### 28/10/08

Rural Press- Vocational Visit  
  
Gary Fischer  
Jim Stocker  
Daryl Webb  
Phil Westover  
Jim Stocker  
Daryl Webb

Jim Mason 29<sup>th</sup> October  
Jim Stocker 30<sup>th</sup> October  
Sue Mellen 28<sup>th</sup> October  
Sue Frazer 3<sup>rd</sup> November

### 04/11/08

Junior Football Development  
Michelle Hill  
Paul Price  
John Whimpress  
Greg Wilson  
Jerry Wilson  
John Whimpress  
Greg Wilson

### 11/11/08

Remembrance Day  
Ivan Winter  
Daryl Webb  
Trevor Curtis  
Barb Elston  
Ian Elston  
Trevor Curtis  
Barb Elston

**MEETING Number 2781 21/10/08**

Total Membership 51 District statistics 42  
 Number Present 39 93%

**Apologies** H.Beauchamp R.Legallez  
 R.Lehmann D.Mellen  
 J.Wilson J.Reddin  
 M.Blight

**Make Ups** B.Kompier  
 A.Gogel Shed Duty  
 G.Schultz Ram Sales  
 C.Jarvis Conference

**Leave of Absence** Steve Smart  
 Margaret Whitehead

**Rotarian Visitors** Tim Drew from Tailern Bend

**Youth Exchange** Pia Midttun Eie

**Guests** Jarrod Eaton  
 Rebecca and Lucy Willson  
 Mike Norman

**Raffle** P.Rosewall  
**Heads & Tails** Not conducted

**Calendar Draw 21/10/08**

	WON BY	#	SOLD BY
\$100	Steve Jones Murray Bridge	170	Lawn Tennis Club
\$30	Ross & Kevin Tucker Torrens Park	844	Phil Westover
\$20	Juanita Nock c/- MB High School	932	MBHS

**Small Business Presentation**

Reported by Musekiwa Mafara

Our club had the opportunity to listen to presentations from several guests organised by Daryl Webb.

Jarrod Easton spoke about the current position of the Murray Darling Basin. He said the current drought is the most severe between the current development conditions and the state of the environment. Due to unavailability of water the environment is suffering serious damage and ecological decline. All Murray Darling Basin major storages are suffering because of poor start to 2008-09 water year inflows. On the weather outlook, he said temperatures are likely to exceed 40-70 degrees Celsius. However, 95% of all SA relies on the River Murray for domestic, industrial and commercial. Agriculture uses about 7% of irrigation water and SA has introduced a critical water allocation scheme for permanent planting survival.

The second speakers were Rebecca and Lucy Willson who gave us an insight of how they are running the Family Business Bremerton Wines. They took over running the business from their father in 1988. The key business achievements so far are as follows, produce 2000-25000 cases of wine every month, sells and distribution locally and export, latest is China, Brazil- single biggest cash sells. To achieve this they have spent about \$100000 in marketing, market research, graphic design, launched a new brand the Bremerton, learn from their mistakes, used external advisors and effective planning. They told us that business is an opportunity not a birth right, and they share ideas with employees so that they also understand where you are going.

Our last speaker was Mike Norman who is a family business advisor. He said there are about 53000 family businesses in Australia and his task is to support family businesses with solutions on effective management, raise awareness, and carry out research to develop environments in which family business work, prosper and grow. He also said it is important that family businesses should have long time frames, be flexible, focus on customers and care for employees.